

# The Kia Ceed Family

Connectivity that inspires.



Movement that inspires



Interior.



## Ceed: styled for forward thinking.

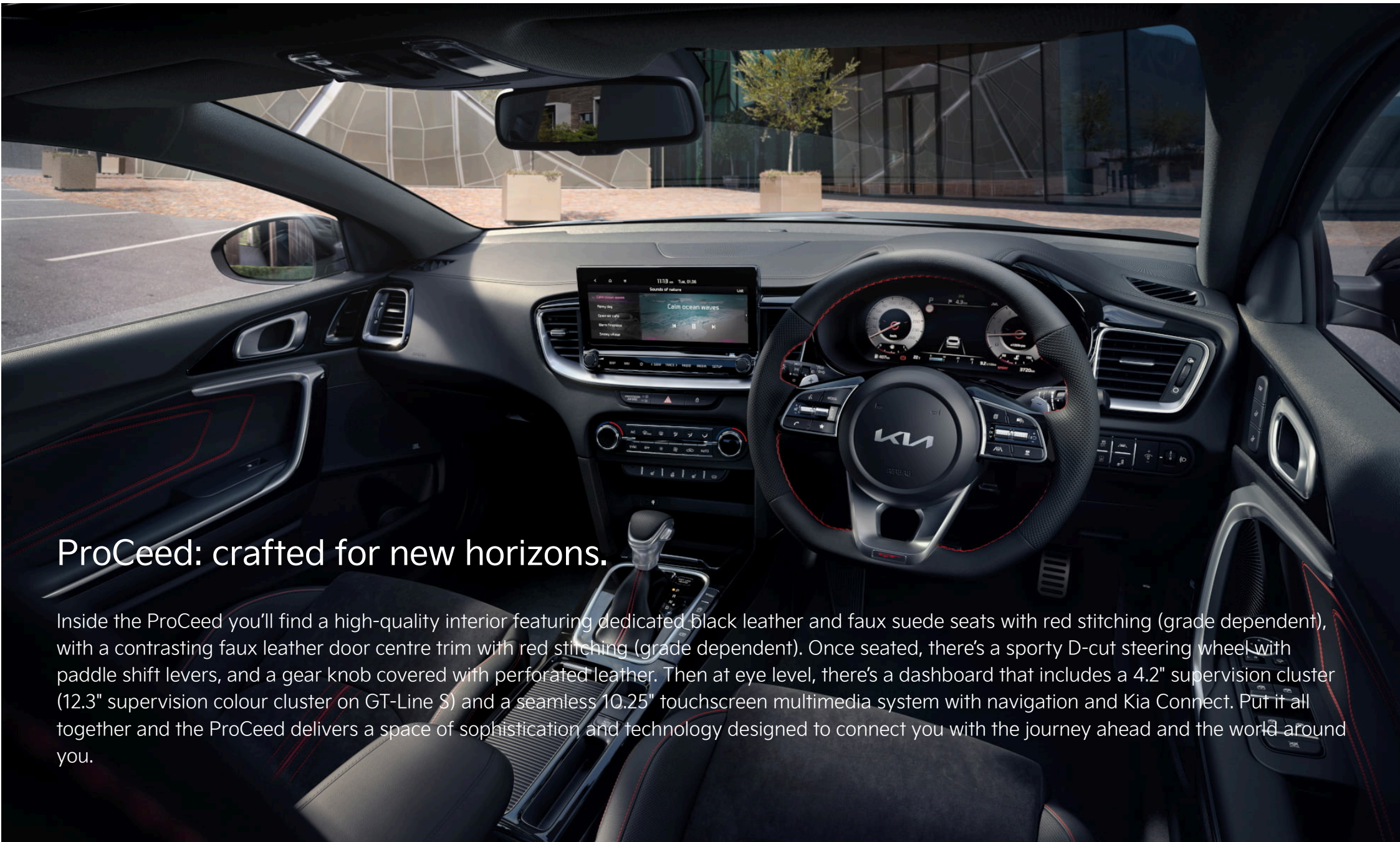
Inside everything is designed around the driver. Climb in and see the seamless, driver centric soft-touch-surface layout of the cockpit. Discover how technology and innovation connect you to the car and the outside world with the 10.25" touchscreen satellite navigation system (grade dependent). Sink into the black cloth and light grey faux leather seats (grade dependent). Feel the sporty steering wheel and the gear knob covered with perforated leather.





## ProCeed: created to push boundaries.

Isn't life more adventurous when we dare to think differently? With the ProCeed we think it certainly is. Its bold design, sculpted body shape and sporty character make a lasting impression, especially from behind. The LED taillights feature a dramatic design and instantly recognisable light signature. Below, there is a sporty diffuser in glossy black finish with red accents. Then, there are the satin chrome dual exhausts. All finished off with 18" alloy wheels with red wheel caps and red brake calipers (grade dependent). Altogether, the ProCeed offers the joy of connecting great looks with an outstanding driving experience.



## ProCeed: crafted for new horizons.

Inside the ProCeed you'll find a high-quality interior featuring dedicated black leather and faux suede seats with red stitching (grade dependent), with a contrasting faux leather door centre trim with red stitching (grade dependent). Once seated, there's a sporty D-cut steering wheel with paddle shift levers, and a gear knob covered with perforated leather. Then at eye level, there's a dashboard that includes a 4.2" supervision cluster (12.3" supervision colour cluster on GT-Line S) and a seamless 10.25" touchscreen multimedia system with navigation and Kia Connect. Put it all together and the ProCeed delivers a space of sophistication and technology designed to connect you with the journey ahead and the world around you.



**Black Cloth Seat Trim with Black Faux Leather Bolsters**



**Black 'Premium' Cloth Seat Trim**

**Build your ProCeed**

**Build your Ceed**



ProCeed - Black Cloth and Light Grey Faux Leather Seats



ProCeed - Black Cloth and Light Grey Faux Leather Seats

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ProCeed - Black Cloth and Light Grey Faux Leather Seats



ProCeed - Black Cloth and Light Grey Faux Leather Seats

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Technologies.



## Made to make connections.

At Kia we think space speaks volumes. Space to explore your creative side. Space to be entertained. Space to connect to your surroundings and connect with others. That's why inside the Ceed and ProCeed, you'll find seamless and effortless technology to keep you constantly connected with life and people and all that matters.



**10.25" infotainment system with navigation.** Kia's latest navigation system takes customisation to the next level. Select your destination via the seamless 10.25" touchscreen powered by Kia Connect's connected services. Manage functions with integrated voice recognition and use Bluetooth for all your music and calls. Use the split-screen function to keep an eye added features like your diary, weather forecast or even your favourite sports team's matches (Ceed and Ceed Sportswagon).

[ProCeed Offers](#)

[Ceed Offers](#)

## Build to embrace change.

We live in a world that's constantly on the move. Where flexibility and versatility are key. So why shouldn't your car be? With the ProCeed and Ceed Sportswagon, flexibility and versatility are not just words but tangible features and benefits. Maximising passenger room and expanding cargo capacity to give you the space to be as creative as you want to be.



**12.3" digital supervision cluster.** The fully digital instrument cluster features a 12.3" high-definition display with four different themes and dedicated plug-in hybrid graphics. Monitor upto- the-minute diagnostic, vehicle and trip information like fuel level and tyre pressure (ProCeed GT-Line S only).



**JBL premium sound system.** For great sound, the new ProCeed comes with a JBL premium sound system that turns up the dial and connects you to your life's soundtrack (grade dependent). The eight high-performance speakers are precisely tuned to perfectly match Kia's unique design and acoustic characteristics. (ProCeed GT-Line & GT with six speakers, GT-line S with eight speakers / all Ceed have six speakers).



**Remote folding.** Make loading quick and effortless without cumbersome folding: simply pull the lever in the luggage compartment to fold the seats flat (ProCeed grade dependent)

**ProCeed Offers**

**Ceed Offers**



**Boot space.** With the rear seats folded, you'll enjoy plentiful luggage space of up to 1,694 litres on petrol and 1,581 litres on diesel in the Ceed Sportswagon. There are also two underfloor storage compartments to maximise your luggage area. A handy range of hooks, luggage nets and an adjustable luggage rail system help you keep your belongings secure and organised. Plus, a storage area under the boot cover can hold smaller items away from prying eyes.



**40:20:40 flat-folding seats.** Thanks to the one-touch split-folding seats, the ProCeed adapts to your changing needs – great for transporting sports equipment or other long items. The Ceed and Ceed Sportswagon come with 60:40 split-folding rear seats.



**Wireless phone charger.** When you're on the move and want to keep connected, keeping your phone fully charged should be the last thing you need to worry about. That's why the ProCeed comes with wireless charging so you can forget about cables and adaptors. Just place your smartphone with Qi technology on the convenient wireless phone charger and you are always ready (grade dependent).

# Developed for smarter solutions.

When we make time to think smart. Amazing things can happen. And that's exactly what we do at Kia. Thinking about how to make your driving experience the most convenient and comfortable it can possibly be. And then doing it. The result? Smart solutions, all designed to connect around you.



**Heated and ventilated front seats.** Whatever the weather has in store, you're ready for it. The front and rear seats can be heated on cold days. Featuring three adjustable settings, they warm up quickly and then level off after the desired temperature is reached. On hot summer days the front seats can be ventilated to keep you cool (across all Ceed and ProCeed - grade dependent).



**Heated steering wheel.** You'll find many premium features throughout the Ceed and ProCeed family (grade dependent). On cold days, the heated steering wheel allows you to start your journey in complete comfort.



**Smart key.** Beginning your ride couldn't be easier. Enjoy seamless access to your car with the smart key and the engine start/stop button that enables you to switch the engine on and off with the simplest of touches (ProCeed and Ceed GT-Line Hatch only).



**Smart power tailgate.** A welcome feature, especially when you've got your hands full. Just approach the rear of the ProCeed carrying the smart key in your pocket or bag, and the boot will open automatically (GT Line S).



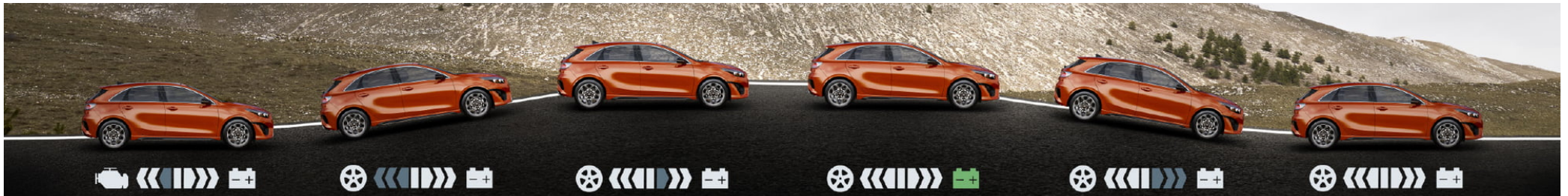
**Integrated Memory System.** The new ProCeed features an Integrated Memory System that remembers your favourite driver seat settings, so you can get comfy instantly (grade dependent).

[Test Drive ProCeed](#)

[Test Drive Ceed](#)

# Ready for new beginnings.

At Kia, the future of driving looks exciting. And where better to meet the future than with the new Ceed and Ceed Sportswagon featuring our Mild-Hybrid Powertrain System. Offering low-emission everyday driving with no plug-in recharging needed. By cleverly pairing the latest diesel engine with a 48-volt lithium-ion battery it can reduce fuel consumption and vehicle emission levels. What's more, the integrated 'e-system' recovers kinetic energy during deceleration phases to provide torque assistance when accelerating.



**1. Start.** The engine is started by the e-system to ensure a prompt and smooth start. **2. Torque assist.** During acceleration or uphill driving, the e-machine provides torque assistance by taking energy from the battery to support the engine. **3. Cruising.** When driving at constant speed, the combustion engine partially recharges the battery on the go if the charge level is low. **4. Sailing.** Mild Hybrid with iMT additionally features the 'sailing' function. When the driver lifts their foot from the throttle and lets the car sail without accelerating, the engine will seamlessly and smoothly switch off, resulting in fuel savings. As soon as the throttle is pressed the engine will immediately take over. The distance covered with the engine off depends on driving conditions and vehicle speed. **5. Energy recuperation.** When decelerating or braking, the energy generated by the vehicle motion is converted into electrical energy to recharge the battery. **6. Moving stop and start.** When decelerating to a stop, the combustion engine turns off automatically during in-gear deceleration and braking to save fuel.

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[Test Drive Ceed](#)



**Drive Mode Select.** Designed to push your driving pleasure to the next level, Drive Mode Select can be operated via a button next to the gearstick. It increases driving dynamics by providing an improved throttle response and acceleration from idle, as well as optimising performance while overtaking. It also offers a better steering response and perfectly complements the tyres for a thoroughly dynamic drive (whole ProCeed range and Ceed '3' & GT-Line ).



**Paddle shift levers.** The paddle shift levers allow you to change gears swiftly without taking your hands off the steering wheel. They also make driving more dynamic and intuitive, while keeping/leaving you in complete control (ProCeed range & Ceed GT-Line).



**Driver Only button.** Energy-saving individual air conditioning system. By selecting individual zones, air conditioning can be limited to the driver area only, lowering the amount of energy consumed for unoccupied zones and increasing the driving distance of your Kia (ProCeed range and Ceed '3' & GT-Line).

Ceed Offers

ProCeed Offers

# Ready to make a statement.

Excitement comes in many forms. The anticipation of the new. The thrill of the unexpected. At Kia, we connect the two, to ensure excitement is, and always will be, part of what makes driving different.



**ProCeed GT-Line.** Connect the bold, sporty design and sleek styling of a GT-Line with the space, versatility and safety of a Sportswagon. Then add a beautiful, sloping shooting brake silhouette. And you have the ProCeed GT-Line - a car for creative minds and drivers. Inside you'll find a sophisticated interior featuring technology on large displays, a D-shaped sporty steering wheel with paddle shift gear levers and GT-Line logo-stitched ergonomic seats. Together with enough passenger space and storage capacity for any trip. Add to that finishing touches such as

**ProCeed Offers**





**Ceed GT-Line.** Ready to make a real sporty statement? The Ceed GT-Line does just that. First up, outside is the new dedicated sporty grille with GT logo and striking red accents. Below that, there's the new front bumper with red finish on the lower grille. The body-colour side sills with glossy black and red accents and glossy black side mirrors accentuate its sporty demeanour. And of course, there's the innovative new LED cluster with integrated headlamps, fog lamps and indicator lights. At the back, you'll find new honeycomb-style taillights to make an extra-sporty impression with sequential indicator lights. Finally there's the new rear diffuser, GT red accents, dual exhaust tips in stainless steel and 18" alloy wheels. To match its aggressive looks, the GT is exclusively coupled to Kia's 1.6 T-GDi 204 PS engine, a 7-speed dual-clutch transmission, and adventurous Sport drive mode. When you choose the Ceed GT you're connecting to a whole new driving experience.

## Equipped for new encounters.

Ideal for connecting with every trip, the new Ceed features a range of stunning new features. From the dynamic front bumper with new fog lamp design and halogen headlamps featuring daytime running lights, to the newly designed tiger-nose grille. Lane Keeping Assist and Forward Collision-Avoidance Assist come as standard. The headlamps also include convenient High Beam Assist for safe night-time driving. Bluetooth and the floating 8" LCD display ensure an effortless multimedia experience. For premium comfort, air conditioning, reversing camera, voice control with Android Auto and Apple Carplay, all round electric windows with front auto up & down function also comes as standard on the '2' grade.



**New rear bumper.** The Sportswagon's new rear bumper has a lower and more prominent design, making the rear of the car more dramatic and distinctive than ever (Ceed range and ProCeed range).

**Rear-view camera.** The rear-view camera comes with improved functionality to keep you safe when reversing into a parking spot. You can choose a variety of different camera views with dynamic guidelines on the screen to help guide you into place. In addition, it's possible to activate it when driving at low speed so you

**4.2-inch supervision cluster.** With an LCD display, this customisable and intelligently designed supervision cluster displays the outside temperature as well as vehicle trip data and lets you adjust the settings (Ceed range and ProCeed range except ProCeed GT-Line S which has 12.3" TFT Supervision Cluster Display).

**New rear bumper.** The Sportswagon's new rear bumper has a lower and more prominent design, making the rear of the car more dramatic and distinctive than ever (Ceed range and ProCeed range).

[Test Drive ProCeed](#)

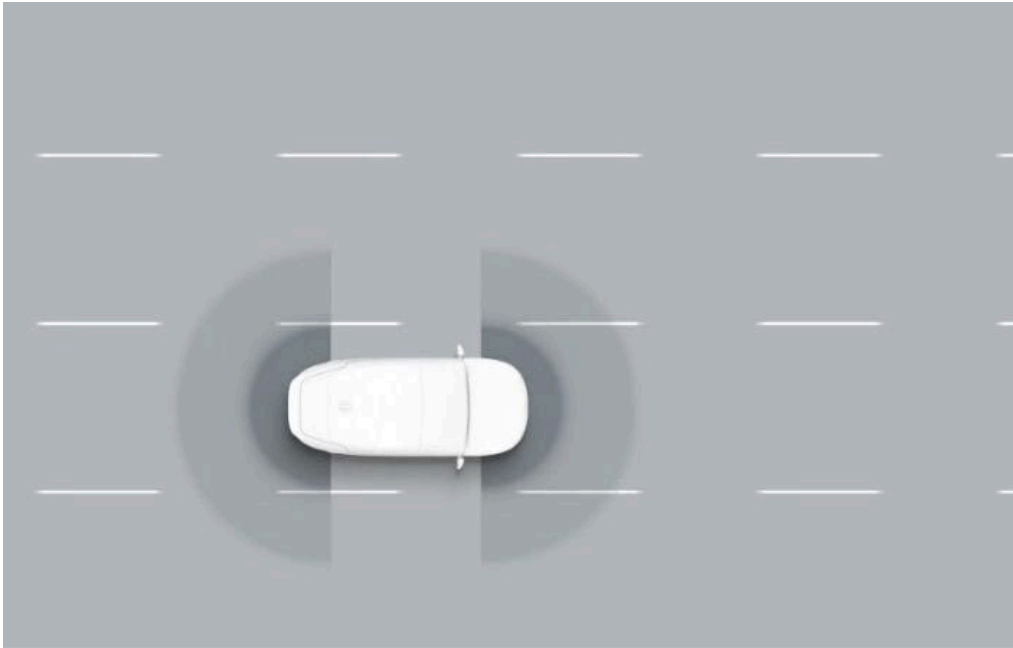
[Test Drive Ceed](#)



# Safety.

DriveWise technologies.





**Blind-Spot Collision-Avoidance Assist.** It monitors your blind spots and warns you of oncoming cars with a symbol in the side-view mirror. If you set the indicator and the system detects approaching cars in the parallel lanes, the system sounds an alert to warn you. Should you start to change lane whilst a car is in your blind spot, the system will intervene to avoid a collision (grade dependent).



**Smart Cruise Control with Stop and Go.** The system maintains modulates the speed based on the distance to the preceding vehicle and your desired maximum speed. If the vehicle ahead picks up the pace, the Ceed accelerates up to the set speed. If the vehicle ahead slows down and the predetermined safe distance cannot be maintained, the system will reduce the speed, or even stop and restart the car. A helpful feature, in motorway or stop-and-go traffic (Cruise control on all models, Smart Cruise Control on ProCeed range and Ceed DCT '3' & GT-Line').



**Lane Following Assist + Lane Keeping Assist.** Lane Following Assist uses a camera to keep your vehicle centred within the lane you are already in and works between 0 and 81mph. It is now available for all models. With Lane Keeping Assist, there's no need to worry about drifting out of your lane unintentionally. It uses a camera mounted at the top of the windscreen to monitor lane markings. If you move out of the lane unintentionally the system alerts you and even steers the car back into your lane (Ceed range and ProCeed range)



**High Beam Assist.** When the camera in the windscreen detects the headlights of an oncoming vehicle at night, the High Beam Assist system automatically switches to low beam to avoid dazzling them. Once the car has passed, the high beam is automatically switched back on (Ceed range and ProCeed range).

[Build your ProCeed](#)

[Build your Ceed](#)

## Prepared for what lies ahead.

With so much going on around us, how can we keep focused? How do we keep safe? With the new Ceed, innovative DriveWise features allow you to drive more safely, whether it is in driving or parking situations. The Ceed family takes care of it.



**Forward Collision-Avoidance Assist.** The FCA system can detect preceding vehicles, pedestrians crossing the road and cyclists. Using a camera to monitor the velocity of and distance between vehicles, it warns the driver in the event of a potential collision risk by activating a visual alert. In conjunction with the optional radar sensor that enables the pedestrian and cyclist detection, the steering wheel also gives haptic feedback. If there is no driver reaction, the car brakes automatically to avoid or mitigate an accident (All models have City/ Pedestrian, Cyclist come as option for Ceed '2' but standard with all other models).



**Intelligent Speed Limit Warning.** The Intelligent Speed Limit Warning gives you all the necessary information to help you stay within the speed limits. Using the camera on the windscreen, it reads speed limits and overtaking restrictions. It then displays the information clearly on the navigation screen and cluster (ProCeed GT-Line S only).



**Driver Attention Warning.** it detects whether you're losing concentration by monitoring the pattern of the steering wheel, indicator, acceleration and overall duration of the journey. If you're showing signs of drowsiness or inattentiveness, it encourages you to take a break with an audible warning and by activating the coffee cup signal in the instrument cluster. The system also features a leading vehicle departure warning system. So, for example, when in traffic, if the car in front of you drives away and you don't react, then a pop-up message and alert sound invite you to take action (Ceed range and ProCeed range).



**Rear Cross Traffic Collision Avoidance Assist.** When parallel parking into or reversing out of a space or driveway, the radar based Rear Cross Traffic Collision Avoidance Assist alerts you to potential approaching traffic crossing your path and applies the brakes to avoid a collision (ProCeed GT-Line S only).

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[Build your Ceed](#)



**Smart Parking Assist.** The Smart Parking Assist makes parking a breeze. It uses front, side and rear sensors to assist you with parallel, angled and perpendicular parking. All you need to do is handle the brake, accelerator and gears. The system takes care of the steering. It can even help you pull out of parallel parking spots (ProCeed GT-Line S & GT only).



**Safe Exit Warning.** Designed to assist when exiting the Ceed, the system alerts you to potential hazards approaching when opening the door. In this case, the system gives an audible and visual alert but also automatically locks the rear doors (ProCeed GT-Line S only).





# Specifications.



# The Ceed '2'

## Paint colours

Infra Red  
(Standard)

Fusion White  
(Premium)

Phantom Black  
(Premium)

Dark Penta Metal  
(Premium)

Lunar Silver  
(Premium)

- 1.5 T-GDi 158bhp 6-speed manual
- 16" Alloy Wheels
- 4.2" Supervision Colour Cluster Display
- Cloth Upholstery
- 8" Touchscreen
- Apple CarPlay™ & Android Auto™ with Voice Control\*\*\*
- Halogen Headlights
- 6-speaker Audio System
- Reversing Camera System
- Forward Collision Avoidance - Car/Ped/Cyc
- Cruise Control & Speed Limiter

\*Parking Sensors may not match exterior body colour

\*\*Apple CarPlay™/Android Auto™/Kia Connect - compatibility and functions may vary due to the model year of mobile device and the version of software installed

\*\*\*Some parts of the leather upholstery contain faux leather

## Engine and transmission

[Test Drive Ceed](#)

# The Ceed '3'

## Paint colours

Infra Red  
(Standard)

Fusion White  
(Premium)

Phantom Black  
(Premium)

Dark Penta Metal  
(Premium)

Lunar Silver  
(Premium)

## Engine and transmission

- 1.5 T-GDi 158bhp 6-speed manual
- 17" Alloy Wheels
- 10.25" Touchscreen Satellite Navigation featuring Free 7-year Kia Connect services\*\*\*
- Black Cloth & Faux Leather Upholstery\*
- Engine Start/Stop Button with Smart Entry System
- Front Passenger Seat Height Adjuster
- Heated Front Seats & Steering Wheel
- LED Headlights
- Power Lumbar Support (Driver & Front Passenger)
- Privacy Glass (Rear Windows & Tailgate)
- Rear Parking Sensors\*

\*Parking Sensors may not match exterior body colour

\*\*Apple CarPlay™/Android Auto™/Kia Connect - compatibility and functions may vary due to the model year of mobile device and the version of software installed

\*\*\*Some parts of the leather upholstery contain faux leather

**Test Drive Ceed**

# The Ceed 'GT-Line'

## Paint colours

Infra Red  
(Standard)

Orange Fusion  
(Premium) (hatch only)

Blue Flame  
(Premium) (hatch only)

Fusion White  
(Premium)

Phantom Black  
(Premium)

Dark Penta Metal  
(Premium)

## Engine and transmission

- 1.5 T-GDi 158bhp 6-speed manual

## Adds over '2'

- 10.25" Touchscreen Satellite Navigation featuring Free 7-year Kia Connect services\*\*\*
- 17" GT-Line Alloy Wheels
- Black Cloth & Faux Leather Upholstery\*
- Front Passenger Seat Height Adjuster
- GT-Line Exterior Styling Pack
- Heated Front Seats & Steering Wheel
- Power Lumbar Support (Driver & Front Passenger)

- LED Headlights
- Privacy Glass (Rear Windows & Tailgate)
- Rear Parking Sensors\*

\*Parking Sensors may not match exterior body colour

\*\*\*Apple CarPlay™/Android Auto™/Kia Connect - compatibility and functions may vary due to the model year of mobile device and the version of software installed

\*Some parts of the leather upholstery contain faux leather\*Apple CarPlay™/Android Auto™/Kia Connect - compatibility and functions may vary due to the model year of mobile device and the version of software installed

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# The Ceed 'GT-Line S'

## Paint colours

Infra Red  
(Standard)

Orange Fusion  
(Premium) (hatch only)

Blue Flame  
(Premium) (hatch only)

Fusion White  
(Premium)

Phantom Black  
(Premium)

Dark Penta Metal  
(Premium)

## Engine and transmission

- 1.5 T-GDi ISG 6-speed manual
- 1.5 T-GDi ISG 7-speed DCT

## Adds over 'GT-Line'

- 18" Alloy Wheels
- Panoramic Sunroof with Tilting / Sliding Function & Automatic Electric Roll Blind
- Black Leather with Suede Seat Upholstery
- Power Seat Height Adjuster (Driver)
- 12.3" TFT Supervision Cluster Display
- Smart Park Assist System (SPAS) Parallel/Perpendicular With Front & Rear Parking Sensors\*\*

- 8-Speaker JBL® Premium Audio System
- Wireless Mobile Phone Charger
- Blind-Spot Collision Warning (BCW)
- Heated Seats (Outer Rear)

\*\*Parking Sensors may not match exterior body colour

**Test Drive Ceed**

# The ProCeed 'GT-Line'

## Paint colours

Infra Red  
(Standard)

Orange Fusion  
(Premium) (hatch only)

Blue Flame  
(Premium) (hatch only)

Fusion White  
(Premium)

Phantom Black  
(Premium)

Dark Penta Metal  
(Premium)

## Engine and transmission

1.5 T-GDi 158bhp 6-speed manual

- 10.25" Touchscreen Satellite Navigation featuring Free 7-year Kia Connect services\*\*
- 17" GT-Line Alloy Wheels
- Black Cloth & Faux Leather Upholstery
- Front Passenger Seat Height Adjuster
- GT-Line Exterior Styling Pack
- Heated Front Seats & Steering Wheel
- LED Headlights
- Power Lumbar Support (Driver & Front Passenger)
- Privacy Glass (Rear Windows & Tailgate)
- Rear Parking Sensors\*

\*Parking Sensors may not match exterior body colour

\*\*Apple CarPlay™/Android Auto™/Kia Connect - compatibility and functions may vary due to the model year of mobile device and the version of software installed

[Test Drive ProCeed](#)

# The ProCeed 'GT-Line S'

## Paint colours

Infra Red  
(Standard)

Orange Fusion  
(Premium) (hatch only)

Blue Flame  
(Premium) (hatch only)

Fusion White  
(Premium)

Phantom Black  
(Premium)

Dark Penta Metal  
(Premium)

## Engine and transmission

1.5 T-GDi ISG 7-speed DCT

## Adds over 'GT-Line'

- 18" Alloy Wheels
- Panoramic Sunroof with Tilting / Sliding Function & Automatic Electric Roll Blind
- Black Leather with Suede Seat Upholstery
- Power Seat Height Adjuster (Driver)
- 12.3" TFT Supervision Cluster Display
- Smart Park Assist System (SPAS) Parallel/Perpendicular With Front & Rear Parking Sensors\*
- 8-Speaker JBL® Premium Audio System
- Wireless Mobile Phone Charger

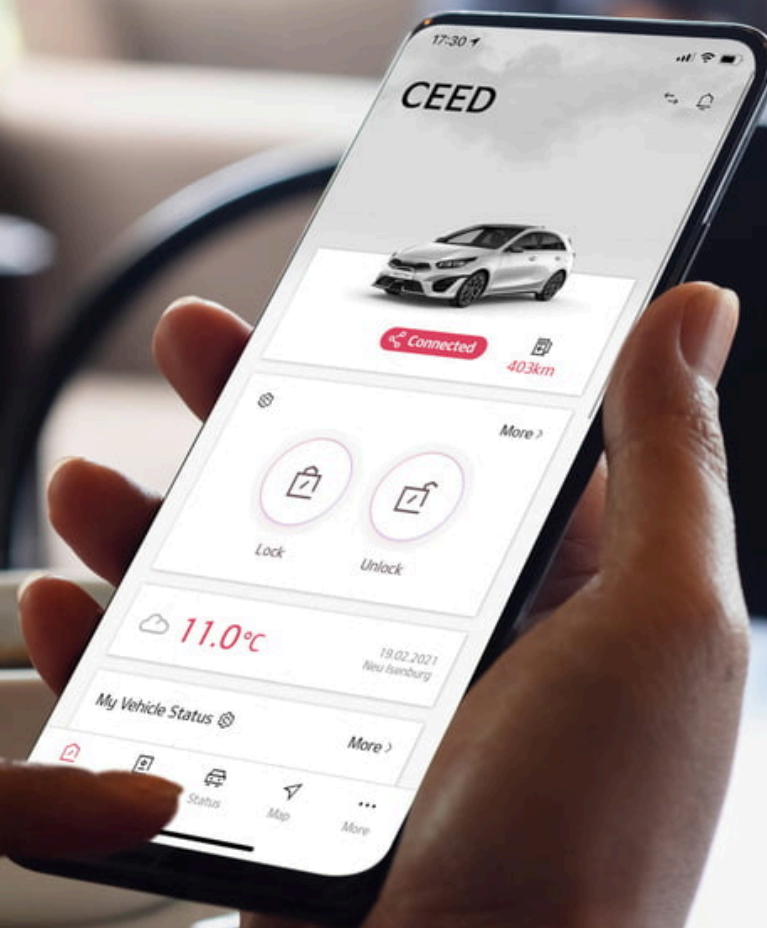
- Blind-Spot Collision Warning (BCW)
- Heated Seats (Outer Rear)

\*Parking Sensors may not match exterior body colour

[Test Drive ProCeed](#)

# Kia Connect.

Your free seven-year connected services.





## Kia Connect... Your free seven-year connected services.

Kia Connect opens your Kia to the world of connected services. Once activated, it enables a number of essential digital features in your car. You can also install the Kia Connect app on your smartphone and pair it with your Kia to control certain functions remotely and consult a wealth of information about your car.

### In-car services

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**Your free seven-year Kia Connect**, once activated, uses your vehicle's embedded SIM card to connect it to the world of live data.

#### **Real-time traffic information**

Your navigation system uses live traffic information to recommend the best route and dynamically predict the most accurate arrival time.

#### **Speed cameras and danger zones**

Be alerted to speed and traffic light cameras, and to areas where accidents are particularly common.

#### **Weather information**

With up to three days' weather forecast available, you can check weather conditions at your destination.

#### **Points of interest**

Are you looking for a place to eat, a local business or the nearest ATM? All this information and more is easily accessible via your Kia's live, connected directory.

#### **Parking**

Kia Connect helps you find available parking locations. It shows on- and off-street parking locations, including prices and likely availability.

#### **Fuel station information**

The system shows you the nearest petrol stations and prices to plan a refuelling stop.

**Charging station information (electric and plug-in hybrid vehicles only)** Your car gives you the location of charging stations, with useful information such as availability and charging speeds available.



Apple CarPlay™ is a smart, safe way to use your iPhone while driving. It takes all the things you might want to do, and puts them into your display, so you can get directions, make a call and listen to music all while staying focused on the road.

**androidauto**

Android Auto™ is designed to keep you perfectly connected to your phone while minimizing distractions so you stay safe on the road. The simple, intuitive interface lets you access features like Google Maps, apps, music and voice control, and automatically organizes info into simple cards that appear just when they're needed.

## Mobile application services

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**Once Kia Connect is activated in your Kia**, it gives you access to a wide range of useful functionalities through the Kia Connect (UVO) mobile phone application (available on Apple<sup>TM</sup> and Android<sup>TM</sup>).

### **Find my car and first/last mile navigation**

You can check the location of your car from your smartphone. Your app can also use augmented reality to guide you to your car. When driving and parking before reaching your exact destination, your app can give you guidance to walk the last bit of the way using augmented reality or Google Maps.

### **Vehicle status**

The Kia Connect app gives you an overview of your Kia's status including fuel/battery level, doors, windows, bonnet or tailgate. It lets you know if any of the vehicle's functions isn't working properly. You can also use the app to consult information about your past trips or to obtain a summary of key stats for your past month's driving.

### **Notifications and remote door control**

You get warned if your vehicle's anti-theft alarm is triggered or if you left your doors unlocked. What's more, you can lock and unlock doors from your phone, wherever you are.

### **User-profile-linked vehicle settings**

Select your preferred vehicle settings from your phone for a tailored experience once you get behind the wheel.

### **Valet mode**

Activate the valet mode in your car and you can track its location and speed on the app. Ideal when you lend your vehicle to an airport's valet parking service.

Kia services are available free of charge for a period of 7 years commencing on the day the vehicle is sold to the first owner of the vehicle and may be subject to change during that period. You need a smartphone with iOS<sup>TM</sup> or Android<sup>TM</sup> operating system and your own data plan to operate the Kia mobile apps. Your Kia needs to be in a location with Vodafone signal to connect to these services.

For new vehicles sold from May 2021, Kia offers, per vehicle, two free-of-charge updates of the maps in the vehicle's navigation system and of the Head Unit software using the so-called "over-the-air" method ("OTA Updates"). Once the two free-of-charge OTA Updates have been consumed, you will be able to get updates of the maps in the vehicle's navigation system and of the Head Unit software only (i) by accessing the following web page <https://update.kia.com/EU/E1/Main> or (ii) at a dealership.



[Discover More](#)



# Accessories.

Expand your possibilities.



# Ceed family. As unique as you are.

Celebrate your individuality with a selection of Kia Genuine accessories. Add an extra touch of style, comfort and convenience for everyone on board or practical solutions that extend the durability or versatility of your Ceed, Ceed SW and ProCeed. All of our accessories fit perfectly because they are specifically designed and manufactured to the same stringent standards as every new Kia.



**Protecting your investment.** Keep your cabin unblemished for longer. These high-quality velour carpet and all-weather mats will protect your car's interior from everyday dirt and enhance its look at the same time. Tailor-made to fit the footwells perfectly, they feature the Ceed family logo in the front row and are held in place with fixing points and anti-slip backing.



**Establishing your style.** Subtle or bold? Our style accessories enable you to let whichever member of the Ceed family you choose reflect your personality. Combine your choice of exterior body decals and chrome or brushed finished additions to create the desired look.



**LED footwell illumination, white.** Give your cabin the red carpet treatment with this premium touch that bathes the front footwell in exquisite ambient light whenever the doors are unlocked, fading out when the engine starts. Also available in stylish red.



**Boot liner.** However wet, muddy or grimy things get, this custom-made boot liner will protect your boot area. It is durable, anti-slip and waterproof with raised edges. The textured anti-slip surface helps prevent loads moving around. Custom-made and designed to complement the interior of your car carrying the Ceed family logo.



**Expanding your world.** Every Ceed model offers more versatility than you could ever imagine. It's amazing how you can extend this built-in capability by choosing from a variety of specially designed roof bar mounted carrier systems, to support your outdoor activities.

[Check Accessories](#)

# Kia Promise.

Our promise to you.



# 7 more reasons to join our Kia family

Now there are even more reasons to buy a stylish, technology packed Kia. Peace of mind comes as standard when you join the Kia family with the Kia Promise - 7 great owner benefits when you buy your Kia and register at MyKia.



There are a lot of things to consider when buying a new car. Compromising on reliability in the long term shouldn't be one of them. That's why Kia have redefined quality and offers a unique, industry-leading 7 year warranty that comes with peace of mind for at least 100,000 miles.



With every new or Approved Used Kia you can get driveway insurance and a £250 Excess Return voucher free of charge. All Kia owners can use our Accident AfterCare service and with Kia Care Service Plans we offer great value fixed price servicing.



Our 24/7 Roadside Assistance package is designed for Kia owners in partnership with the RAC. All new cars have complimentary cover for 12 months from the first date of registration, giving you the highest level of cover provided by the RAC, including onward travel and European cover.



Online service booking offers convenience and flexibility 24/7. Offering quality and value at one of our Dealers nationwide. Kia trained technicians use the latest diagnostic equipment and technology. All of our Genuine Kia parts come with a 2 year warranty. Fully inclusive pricing at the click of a button.



At Kia we care about you as an individual and want to deliver service that fits your needs. When you visit one of our Dealers for a service your vehicle will benefit from a complimentary vehicle health check, a wash and vacuum and alternative transport if needed. We look forward to spending time getting to know you!



Kia Charge gives you access to the majority of public charging infrastructure in the UK and across Europe. It lets you locate stations, plan journeys, charge and pay, all with one solution.



Connectivity with Kia Connect & Over-the-Air Updates. Kia Connect is our range of connected services both in-car and through the Kia Connect mobile app. Over-the-Air Updates keep your infotainment system up to date using your Kia's mobile data connection.

**Find out More**

Fully unlock these benefits  
when you register at **MyKia**

\*For full terms, conditions and exclusions please visit [kia.com/uk](https://kia.com/uk)



Kia Care.





# Care

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## S e r v i c e P l a n s

For complete peace-of-mind, Kia can offer you a great value fixed-price servicing package for your Picanto which is called Kia Care. Please speak to your Kia dealer for more information and pricing. Terms and conditions apply. Log onto [www.kia.com/uk](http://www.kia.com/uk) for details.

**5-year paint warranty & 12-year anti-perforation warranty** High-quality body paint ensures long-lasting protection and shine for your New Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out Financing Your local Kia dealer can help you with a financing plan that's best suited to your needs. Log onto [www.kia.com/uk](http://www.kia.com/uk) for more details.

**7-year vehicle warranty.** Every Kia benefits from a 7-year/100,000 miles new car warranty (up to 3 years unlimited; from 4 years 100,000 miles). This bumper-to-bumper warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule. (Terms and exclusions apply)

[Servicing your Kia](#)



Kia UK Limited, Walton Green, Walton-On-Thames, Surrey, KT12 1FJ  
Freephone: 0333 2022990  
[www.kia.com/uk](http://www.kia.com/uk)

All information and illustrations are based on data available at the time of print (June 2022) and are subject to change without notice. Contact your local Kia dealer for current information and full warranty details including terms and conditions. Imagery shown throughout this brochure is for illustrative purposes only and not to UK specification. Features shown are not necessarily standard across the Ceed Family.

