# NEW PEUGEOT 308 & 308 SW

## **PRICES - EQUIPMENT - TECHNICAL SPECIFICATIONS**

Version 1.9 - Effective from 1st August 2023 2023.25 Model Year





## NEW PEUGEOT 308 & 308 SW EXPLORE THE RANGE

# **STANDARD SPECIFICATION**

### Safety & Security

- ABS (Anti-lock Braking System) with EBD (Electronic Braking Distribution) and EBA (Emergency Braking Assistance)
- Airbags: Adaptive driver and front passenger airbags (includes passenger airbag deactivation function)
- Airbags: Driver and front passenger side airbag
- Airbags: Front & rear curtain airbags
- Alarm (Thatcham category 1 approved)
- Automatic door locking when moving off
- Automatic hazard light activation upon heavy brake application
- Automatic Post-Collision Braking System
- Child locking functionality on rear doors
- Deadlocking
- Electronic code immobiliser
- ESP (Electronic Stability Programme) with Hill Start Assist
- Front optimised safety headrests and rear retractable headrests (x3), height-adjustable
- · Front three-point retractable seatbelts, with force limiters
- Front and rear disc brakes
- Isofix child seat fittings (x2) in the second row
- Programmable cruise control and speed limiter
- Lane Keeping Assist

- Speed limit & traffic sign recognition and recommendation
- Driver attention warning
- Intelligent Speed Adaption
- Seatbelt unfastened on the move with audible and visual alert for front and rear seats
- Puncture kit
- Locking wheel nuts
- Tyre pressure sensors
- Exterior temperature indicator with ice warning
- AVAS: Acoustic Vehicle Alerting System. Generates a sound when travelling at low speed, audible outside the vehicle for pedestrian safety. Standard on all PHEV versions

Due to the ongoing worldwide shortage of components affecting all industries, specification on vehicles may vary. This could include but not limited to items such as Parking Sensors, Wireless Charging Plate, and 3D Quartz Cluster. Please contact your Retailer for the latest information.



## NEW PEUGEOT 308 & 308 SW EXPLORE THE RANGE

# **STANDARD SPECIFICATION**

### **Comfort & Convenience**

- Electric power steering with reach and rake adjustable steering column
- Electric parking brake
- Multifunction trip computer
- 'One-touch' electric front windows with pinch protection
- 'One-touch' electric rear windows with pinch protection
- PEUGEOT i-Cockpit<sup>®</sup>: 10.0 HD touchscreen
- Push button start
- Tailgate with heated rear windscreen & wiper blade
- Acoustic tinted windscreen
- Multi driving mode selector Eco / Normal / Sport mode selector (Petrol & Diesel)
- Central front armrest with storage compartment
- Manual driving mode change gear manually via steering mounted paddles
- 3.7kW monophase On board charger Plug-in HYBRID
- Mode 3 type 2 cable for wall box charging Plug-in HYBRID

### **Interior Features**

- Rear windscreen wiper triggered automatically in reverse gear
- Seating: -1/3 2/3 folding rear seat
- New compact Automatic Gearbox impulse selector
- Sport pedals with foot rest
- 'Piano' keys: black plated toggle switches to access main functions of the vehicle

### In Car Entertainment

- Bluetooth<sup>®</sup> telephone facility (up to two phones at one time)
- DAB Radio (Digital Audio Broadcasting)
- Mirror Screen<sup>®</sup>: (Apple CarPlay<sup>™</sup> & Android Auto)
- 6-Speaker radio
- 12 V socket

### Exterior Features

- Body-colour exterior door handles
- Model designation badges front and rear
- Nera black door mirrors
- Gloss black B Pillar
- Body coloured rear spoiler

### **Lighting and Visibility**

- Rear reversing lights
- Rear numberplate LED lights (x2)



## ACTIVE PREMIUM

## AVAILABLE AS PETROL & DIESEL

With the perfect balance of character and strength, Active Premium is the perfect place to start your journey.

### SAFETY AND SECURITY

Active Safety Brake (pedestrians and cyclists)

### **COMFORT & CONVENIENCE**

- Automatic air conditioning
- Electric, heated and power folding door mirrors.
   With LED indicator & approach lighting
- Electric parking brake
- Parking sensors rear
- PEUGEOT i-Cockpit<sup>®</sup> with 10 digital instrument panel display
- Centre console with two cup holders

### **INTERIOR FEATURES**

- New multi-function split leather & gloss steering wheel
- Seating: driver and front passenger comfort seats
- Seating: 'Renze' Tri-Material cloth seat with 'Zeyphyr' grey stitch detail
- Driver manual lumbar adjustment
- Manual height, slide and backrest adjustment (driver and passenger)

### IN CAR ENTERTAINMENT

- USB Socket (x2) front including 1 USB-C
- Voice recognition (radio, navigation and telephony features)

### EXTERIOR FEATURES

- 16 'Auckland' alloy wheels
- Rear lower bumper grained black 'diffuser effect' trim
- Grained black rear cluster connecting strip (Hatchback only)

### LIGHTING AND VISIBILITY

- EcoLED headlights
- LED daytime running lights
- Visibility pack:
- Automatic headlights
- Automatic windscreen wipers with 'Magic wash '
- Rear full LED PEUGEOT signature 'Claw effect' lights
- Manual headlight position corrector/adjustment





## ALLURE

## AVAILABLE AS PETROL, DIESEL AND PLUG-IN HYBRID

Active Premium Specification +

### SAFETY AND SECURITY

 Active Safety Brake (night function, cyclists & pedestrians) - Hybrid only

### **COMFORT & CONVENIENCE**

- Automatic air conditioning with AQS 3 (Air Quality System)
- Peugeot e-Remote Control (Plug-in Hybrid)\*, control the charging program in your car's heating remotely.
- Dark tinted rear side and tailgate windows
- Visio Park 1: 180° Colour Reversing Camera
- Multi driving mode selector
- Eco mode & Sport mode (Petrol & Diesel)
- Electric mode, Hybrid & Sport mode Plug-in HYBRID

### **INTERIOR FEATURES**

- Seating: driver and front passenger comfort seats
- Seating: 'Falgo' Tri-Material with 'Isabella' leather effect and cloth seat trim with Mint stitch detail
- Driver manual lumbar adjustment
- Manual height, slide and backrest adjustment (driver and passenger)
- Ski Hatch central armrest with cup holder
- Sunvisors with concealable mirrors & LED lighting

### EXTERIOR FEATURES

- 17 'Calgary' diamond cut alloy wheels
- Front grille with horizontal chrome stamping
- Chrome exhaust surrounds
- Dichroic HYBRID badging
- Rear lower bumper gloss black 'diffuser effect' trim
- Gloss black rear cluster connecting strip (Hatchback only)

### IN CAR ENTERTAINMENT

- USB Socket (x2) rear including 1 USB-C
- New PEUGEOT customisable i-Toggles<sup>®</sup>
- Connected 3D Navigation: includes TomTom<sup>®</sup> Live updates (6 months free subscription trial)<sup>^</sup>
- New PEUGEOT i-Connect<sup>®</sup> (Activated by using 'OK PEUGEOT')

### LIGHTING AND VISIBILITY

- High beam assist
- New PEUGEOT signature LED daytime running lights





\*The e-Remote Control service is only available via the MyPEUGEOT app, and required to subscribe to the service (free of charge)
^Subject to subscription - for renewal, Terms and Conditions, and any other details about Connected Navigation services, visit: https://services-store.peugeot.co.uk

## **ALLURE PREMIUM**

## AVAILABLE AS PETROL, DIESEL AND PLUG-IN HYBRID

With added style and specification, enjoy the ultimate in understated luxury.

Allure Specification +

### SAFETY AND SECURITY

- Active Safety Brake (night function, cyclists & pedestrians)
- Drive Assist Pack:
- Rear cross traffic alert
- Adaptive cruise control with Stop & Go function
- Long range Blind Spot Detection

### **COMFORT & CONVENIENCE**

- PEUGEOT Open & Go (keyless entry and push button start)
- Front & Rear parking sensors

### **EXTERIOR FEATURES**

• 17" 'Halong' diamond cut alloy wheels

### IN CAR ENTERTAINMENT

• Wireless connection for Android Auto / Apple Car Play™



## **GT** AVAILABLE AS PETROL, DIESEL AND PLUG-IN HYBRID

The best of all worlds, sports styling combined with outstanding levels of efficiency and specification.

### Allure Premium Specification +

### SAFETY AND SECURITY

PEUGEOT SOS & Assistance

### **COMFORT & CONVENIENCE**

- Electrochrome frameless rearview mirror
- Driver Sport Pack:
- Personalised colour theme for digital display with specific colouring for PHEV versions
- Sport adjustment to the steering and accelerator pedal

### **INTERIOR FEATURES**

- New Multi-function full grain leather steering wheel with Adamite green stitching & GT badging
- 'Fraxx knit' Tri-Material Alcantara® with 'Isabella' leather effect and cloth seat
- Driver manual lumbar adjustment
- Manual height, slide and backrest adjustment (driver and passenger)
- Interior roof 'Mistral' black
- Interior ambient lighting to the door panels
- Carpet Mats
- · Aluminium door sills

### EXTERIOR FEATURES

- 18 'Kamakura' diamond cut two tone alloy wheels
- GT model designation badging (Petrol/ Diesel versions)
- Lion emblem badging on front wings
- · Radiator grille: Dark chrome chequered
- Extended lower body sills to the front and side
- Gloss black roof rails (SW only)

### LIGHTING AND VISIBILITY

- Full Matrix LED headlights (with automatic adjustment)
- Rear full LED 3D PEUGEOT new 'Claw effect' lights (with sequential 'welcome sequence' upon unlocking the vehicle)
- LED lighting within glovebox







## NEW PEUGEOT 308 & 308 SW HATCHBACK PRICE LIST

|                | Engine   | Fuel   | RDE2<br>Compliant | HP  | Titre Code<br>(CRONOS Description)     | CO₂<br>g/km* | Basic<br>MRRP | Vat (£)  | Total<br>MRRP | On The Road<br>Costs | On The Road<br>MRRP | P11D<br>Value (£) | 2023/24<br>BIK % |
|----------------|--|--------|-------------------|-----|--|--------------|---------------|----------|---------------|----------------------|---------------------|-------------------|------------------|
|                | 1.2L PureTech 130 EAT8 S&S<br>8-speed Efficient Automatic Transmission | Petrol | Yes               | 131 | 1PP5A5LM61T0A0C2<br>(308 ACTP PT130A)  | 128          | 22,404.17     | 4,480.83 | 26,885.00     | 1,165.00             | 28,050.00           | 27,785.00         | 30               |
| ACTIVE PREMIUM | 1.5L BlueHDi 130 EAT8 S&S<br>8-speed Efficient Automatic Transmission  | Diesel | Yes               | 131 | 1PP5A5LP41T0A0C2<br>(308 ACTP B130A)   | 128          | 23,570.83     | 4,714.17 | 28,285.00     | 1,165.00             | 29,450.00           | 29,185.00         | 30               |
|                | 1.2L PureTech 130 EAT8 S&S<br>8-speed Efficient Automatic Transmission | Petrol | Yes               | 131 | 1PP5A5PM61T0A0C2<br>(308 ALL PT130A)   | 129          | 23,679.17     | 4,735.83 | 28,415.00     | 1,165.00             | 29,580.00           | 29,315.00         | 30               |
| 8 8 6          | 1.5L BlueHDi 130 EAT8 S&S<br>8-speed Efficient Automatic Transmission  | Diesel | Yes               | 131 | 1PP5A5PP41T0A0C2<br>(308 ALL B130A)    | 130          | 24,845.83     | 4,969.17 | 29,815.00     | 1,165.00             | 30,980.00           | 30,715.00         | 31               |
|                | HYBRID 180 e-EAT8<br>8-speed Efficient Automatic Transmission          | Hybrid | Yes               | 180 | 1PP5A5QR8AT0A0C2<br>(308 ALL HYB180A)  | 23           | 30,545.83     | 6,109.17 | 36,655.00     | 955.00               | 37,610.00           | 37,555.00         | 8                |
|                | 1.2L PureTech 130 EAT8 S&S   | Petrol | Yes               | 131 | 1PP5A5RM61T0A0C2                       | 129          | 24,512.50     | 4,902.50 | 29,415.00     | 1,165.00             | 30,580.00           | 30,315.00         | 30               |
|                | 8-speed Efficient Automatic Transmission                               | Petrol | res               | 131 | (308 ALLP PT130A)                      | 129          | 24,512.50     | 4,902.50 | 29,415.00     | 1,165.00             | 30,580.00           | 30,315.00         | 30               |
|                | 1.5L BlueHDi 130 EAT8 S&S<br>8-speed Efficient Automatic Transmission  | Diesel | Yes               | 131 | 1PP5A5RP41T0A0C2<br>(308 ALLP B130A)   | 130          | 25,679.17     | 5,135.83 | 30,815.00     | 1,165.00             | 31,980.00           | 31,715.00         | 31               |
|                | HYBRID 180 e-EAT8<br>8-speed Efficient Automatic Transmission          | Hybrid | Yes               | 180 | 1PP5A5SR8AT0A0C2<br>(308 ALLP HYB180A) | 23           | 31,379.17     | 6,275.83 | 37,655.00     | 955.00               | 38,610.00           | 38,555.00         | 8                |
|                | 1.2L PureTech 130 EAT8 S&S<br>8-speed Efficient Automatic Transmission | Petrol | Yes               | 131 | 1PP5A5TM61T0A0C2<br>(308 GT PT130A)    | 130          | 26,204.17     | 5,240.83 | 31,445.00     | 1,165.00             | 32,610.00           | 32,345.00         | 31               |
| 8-28-22        | 1.5L BlueHDi 130 EAT8 S&S<br>8-speed Efficient Automatic Transmission  | Diesel | Yes               | 131 | 1PP5A5TP41T0A0C2<br>(308 GT B130A)     | 131          | 27,337.50     | 5,467.50 | 32,805.00     | 1,210.00             | 34,015.00           | 33,705.00         | 31               |
| GT<br>HUBRID   | HYBRID 180 e-EAT8<br>8-speed Efficient Automatic Transmission          | Hybrid | Yes               | 180 | 1PP5A5UR8AT0A0C2<br>(308 GT HYB180A)   | 24           | 33,070.83     | 6,614.17 | 39,685.00     | 955.00               | 40,640.00           | 40,585.00         | 8                |
|                | HYBRID 225 e-EAT8<br>8-speed Efficient Automatic Transmission          | Hybrid | Yes               | 225 | 1PP5A5UR7AT0A0C2<br>(308 GT HYC225A)   | 25           | 34,237.50     | 6,847.50 | 41,085.00     | 955.00               | 42,040.00           | 41,985.00         | 8                |

CO2 figures, P11D values, BIK% and MRRP pricing shown above are for a standard vehicle without any additional optional equipment. CO2 figures are used to calculate Vehicle Excise Duty (VED) for the first registration of the vehicle as well as EAER range data and RDE2 compliance for BIK%. The addition of optional extras could increase the certified CO2 emission output or modify the EAER range. This in turn may affect the amount of VED payable upon registration, and, for company car drivers, the amount of Benefit in Kind (BIK) tax payable.

\*For further information on CO2 and pricing for vehicles with optional equipment, please visit www.peugeot.co.uk and configure your chosen vehicle with your preferred options. Figures shown are for comparison purposes and should only be compared to the fuel consumption and CO2 values of other cars tested to the same technical standard. The fuel consumption achieved, and CO2 produced, in real world conditions will depend upon a number of factors including, but not limited to: the accessories fitted (pre and post registration); variations in weather; driving styles and vehicle load. The WLTP (Worldwide Harmonised Light Vehicles Test Procedure) is used to measure fuel consumption and CO2 figures.\*\*'On the Road' MRRP includes registration plates and delivery to retailer (including VAT), 12 months' Vehicle Excise Duty and new vehicle registration fee of £55. Excludes fuel and insurance."

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## NEW PEUGEOT 308 & 308 SW SW PRICE LIST

|                | Engine   | Fuel   | RDE2<br>Compliant | HP  | Titre Code<br>(CRONOS Description)        | CO₂<br>g/km* | Basic<br>MRRP | Vat (£)  | Total<br>MRRP |
|----------------|--|--------|-------------------|-----|---|--------------|---------------|----------|---------------|
|                | 1.2L PureTech 130 EAT8 S&S<br>8-speed Efficient Automatic Transmission | Petrol | Yes               | 131 | 1PP5C5LM61T0A0C2<br>(308 SW ACTP PT130A)  | 129          | 23,404.17     | 4,680.83 | 28,085.00     |
| ACTIVE PREMIUM | 1.5L BlueHDi 130 EAT8 S&S<br>8-speed Efficient Automatic Transmission  | Diesel | Yes               | 131 | 1PP5C5LP41T0A0C2<br>(308 SW ACTP B130A)   | 129          | 24,570.83     | 4,914.17 | 29,485.00     |
|                | 1.2L PureTech 130 EAT8 S&S<br>8-speed Efficient Automatic Transmission | Petrol | Yes               | 131 | 1PP5C5PM61T0A0C2<br>(308 SW ALL PT130A)   | 131          | 24,645.83     | 4,929.17 | 29,575.00     |
| 8 8 64         | 1.5L BlueHDi 130 EAT8 S&S<br>8-speed Efficient Automatic Transmission  | Diesel | Yes               | 131 | 1PP5C5PP41T0A0C2<br>(308 SW ALL B130A)    | 131          | 25,812.50     | 5,162.50 | 30,975.00     |
|                | HYBRID 180 e-EAT8<br>8-speed Efficient Automatic Transmission          | Hybrid | Yes               | 180 | 1PP5C5QR8AT0A0C2<br>(308 SW ALL HYB180A)  | 24           | 31,545.83     | 6,309.17 | 37,855.00     |
|                |  |        |                   |     |   |              |               |          |               |
| <u>i</u>       | 1.2L PureTech 130 EAT8 S&S<br>8-speed Efficient Automatic Transmission | Petrol | Yes               | 131 | 1PP5C5RM61T0A0C2<br>(308 SW ALLP PT130A)  | 131          | 25,479.17     | 5,095.83 | 30,575.00     |
|                | 1.5L BlueHDi 130 EAT8 S&S<br>8-speed Efficient Automatic Transmission  | Diesel | Yes               | 131 | 1PP5C5RP41T0A0C2<br>(308 SW ALLP B130A)   | 132          | 26,645.83     | 5,329.17 | 31,975.00     |
|                | HYBRID 180 e-EAT8<br>8-speed Efficient Automatic Transmission          | Hybrid | Yes               | 180 | 1PP5C5SR8AT0A0C2<br>(308 SW ALLP HYB180A) | 24           | 32,379.17     | 6,475.83 | 38,855.00     |
|                |  |        |                   |     |   |              |               |          |               |
|                | 1.2L PureTech 130 EAT8 S&S<br>8-speed Efficient Automatic Transmission | Petrol | Yes               | 131 | 1PP5C5TM61T0A0C2<br>(308 SW GT PT130A)    | 131          | 27,170.83     | 5,434.17 | 32,605.00     |
|                | 1.5L BlueHDi 130 EAT8 S&S<br>8-speed Efficient Automatic Transmission  | Diesel | Yes               | 131 | 1PP5C5TP41T0A0C2<br>(308 SW GT B130A)     | 132          | 28,337.50     | 5,667.50 | 34,005.00     |
| GT<br>Hybrid   | HYBRID 180 e-EAT8<br>8-speed Efficient Automatic Transmission          | Hybrid | Yes               | 180 | 1PP5C5UR8AT0A0C2<br>(308 SW GT HYB180A)   | 24           | 34,070.83     | 6,814.17 | 40,885.00     |
|                | HYBRID 225 e-EAT8<br>8-speed Efficient Automatic Transmission          | Hybrid | Yes               | 225 | 1PP5C5UR7AT0A0C2<br>(308 SW GT HYB225A)   | 25           | 35,237.50     | 7,047.50 | 42,285.00     |

CO2 figures, P11D values, BIK% and MRRP pricing shown above are for a standard vehicle without any additional optional equipment. CO2 figures are used to calculate Vehicle Excise Duty (VED) for the first registration of the vehicle as well as EAER range data and RDE2 compliance for BIK%. The addition of optional extras could increase the certified CO2 emission output or modify the EAER range. This in turn may affect the amount of VED payable upon registration, and, for company car drivers, the amount of Benefit in Kind (BIK) tax payable.

\*For further information on CO2 and pricing for vehicles with optional equipment, please visit www.peugeot.co.uk and configure your chosen vehicle with your preferred options. Figures shown are for comparison purposes and should only be compared to the fuel consumption and CO2 values of other cars tested to the same technical standard. The fuel consumption achieved, and CO2 produced, in real world conditions will depend upon a number of factors including, but not limited to: the accessories fitted (pre and post registration); variations in weather; driving styles and vehicle load. The WLTP (Worldwide Harmonised Light Vehicles Test Procedure) is used to measure fuel consumption and CO2 figures.\*\*'On the Road' MRRP includes registration plates and delivery to retailer (including VAT), 12 months' Vehicle Excise Duty and new vehicle registration fee of £55. Excludes fuel and insurance."

All information and prices correct at time of publication, but are subject to change at any time without prior notice (which may occur as a result of matters including, but not limited to, any changes in legislation and/or any changes by the government).

| On The Road<br>Costs | On The Road<br>MRRP | P11D<br>Value (£) | 2023/24<br>BIK % |
|----------------------|---------------------|-------------------|------------------|
| 1,165.00             | 29,250.00           | 28,985.00         | 30               |
| 1,165.00             | 30,650.00           | 30,385.00         | 30               |
| 1,210.00             | 30,785.00           | 30,475.00         | 31               |
| 1,210.00             | 32,185.00           | 31,875.00         | 31               |
| 955.00               | 38,810.00           | 38,755.00         | 8                |
| 1,210.00             | 31,785.00           | 31,475.00         | 31               |
| 1,210.00             | 33,185.00           | 32,875.00         | 31               |
| 955.00               | 39,810.00           | 39,755.00         | 8                |
| 1,210.00             | 33,815.00           | 33,505.00         | 31               |
| 1,210.00             | 35,215.00           | 34,905.00         | 31               |
| 955.00               | 41,840.00           | 41,785.00         | 8                |
| 955.00               | 43,240.00           | 43,185.00         | 8                |

## NEW PEUGEOT 308 & 308 SW REINVENTING THE DRIVING EXPERIENCE

# **PEUGEOT i-Cockpit®**

**The PEUGEOT i-Cockpit®** is part of PEUGEOT's Design language. With each generation, it is enhanced and modernised. With new 308, it marks a clear change in terms of ergonomics, quality, design and technology.

The PEUGEOT i-Cockpit®, comprises of the following key features:

### Configurable 10.0" head-up digital instrument panel

Available as standard across the new PEUGEOT 308 range, this 10.0" 100% digital screen can be customised to suit the driver's needs. As the panel is positioned higher, it is closer to the road and is more within the driver's field of vision. This can increase safety when compared to a conventional setup where the dials sit within the wheel, further from the road.

The crisp and colourful graphics within the instrument panel can be adapted to give a variety of display modes some of which include:

- Connected Navigation
- Radio/Media

Driving Aids

 Energy flow (Plug-in HYBRID) In addition to the above a 'Personal' mode can also be configured, for optimum comfort.



\*Sport Mode (ICE)



PEUGEOT i-Cockpit®

# New compact Automatic Gearbox impulse selector

Linked to the Efficient 8- Speed Automatic Transmission (EAT8) with Quickshift Technology. This stylish gearbox control with its ergonomic design complements the PEUGEOT i-Cockpit<sup>®</sup>. This compact gearbox control even helps to free up space within the cabin.

Operation is intuitive and smooth, for the more exuberant driver a manual driving mode is also available, changes can be performed seamlessly via the steering column mounted paddles.

## NEW PEUGEOT 308 & 308 SW REINVENTING THE DRIVING EXPERIENCE

# **PEUGEOT i-Cockpit®**

### New compact multi-function steering wheel

Compact dimensions coupled with a re-designed shape enhance every journey in new PEUGEOT 308. Out on the road the compact dimensions increase the visibility of the cars instruments whilst in the corners it provides heightened responses and improved agility.

The new compact multi-function steering wheel includes sensors which can detect the drivers grip on the steering wheel when using the driving aids such as Adaptive Cruise Control.

The new compact multi-function steering wheel includes controls for the radio, media, volume, Telephone, driving aids & voice recognition.

You can also enjoy the comfort of a heated steering wheel, available





i-Toggles®



### 10.0" high definition (HD) capacitive touchscreen

With crystal clear graphics, the 10.0" capacitive touchscreen houses several key technological features on the new PEUGEOT 308. Capacitive technology helps to give smartphone levels of responsiveness whilst multi-touch technology brings greater levels of functionality. In keeping with the PEUGEOT i-Cockpit<sup>®</sup> theme, the touchscreen is angled towards the driver.

From Allure you will enjoy the virtual i-Toggles® which are a second touch-sensitive screen. Each i-Toggle is a virtual shortcut key which can be completely customised to your needs.

The new i-Connect<sup>®</sup> function will also allow you easier access to applications by saying 'OK PEUGEOT' followed by your command.

From Allure Premium you can connect wirelessly to the car using Android Auto or Apple Car Play™

## NEW PEUGEOT 308 & 308 SW HIGH-END DESIGN

# **STYLE & PRACTICALITY**

## THE SILHOUETTE OF THE NEW PEUGEOT 308 IS DYNAMIC FROM EVERY ANGLE.

Its sleek, athletic lines with bold proportions emphasise a powerful personality.

The assertive verticality of the large grille continues with a long bonnet. The rear end is muscular and powerful, its aerodynamics boosted by its lowered roof line. It is visibly larger, sitting firmly on its wheels.

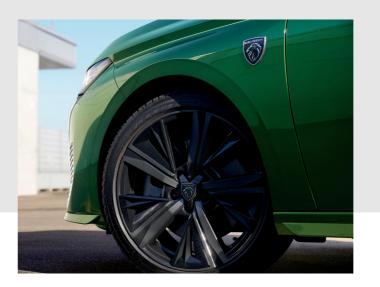
The distinguished and streamlined profile reveals its athletic look.

It is the first vehicle to feature the new PEUGEOT badge, the brand's timeless identity, combining history and ultramodernity. This emblem, with its contemporary typeface, is displayed proudly on the radiator grille. The bonnet sports the 308 monogram, with a front end signalling the new look.

The ultra-compact front lighting signature is decidedly contemporary and hi-tech. Combining elegance with strength, the front headlights mark the dynamism and identity of the new PEUGEOT 308.

The hi-tech and modern rear lighting signature is accompanied by ultracompact Full LED lights or Full LED 3D lights, with specific claw-to-claw illumination (with sequential 'welcome sequence' upon unlocking the vehicle -Standard on GT trim).









## NEW PEUGEOT 308 & 308 SW HIGH-END DESIGN

# **STYLE & PRACTICALITY**

The new PEUGEOT 308 SW present a powerful stance, reinforced by an extended bonnet and a set-back windscreen.

The athletic and distinguished profile present aerodynamic lines and a muscular rear end. The stylish glossy back roof bars, also standard on GT trim, elegantly enhance the fluidity of its longer body style.

## Practicality

The boot volume of the new PEUGEOT 308 SW offers practicality, with a minimum volume of up to 608 Litres and by folding the rear seats, which feature a 40/20/40 split, a maximum of up to 1634 Litres is achieved.

The new PEUGEOT 308 SW can benefit from the smart electric tailgate, optional on GT versions, which is operated with a foot sensor under the bumper. Making loading the vehicle hands free even easier.



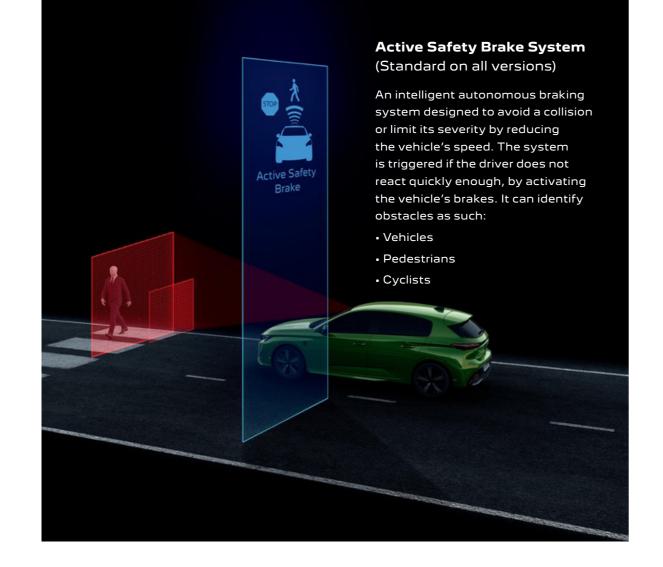




## NEW PEUGEOT 308 & 308 SW EXPLORE THE RANGE

# SAFETY TECHNOLOGY

The new PEUGEOT 308 is fitted with numerous driving and manoeuvring assistance systems to increase your comfort and safety.



### Adaptive Cruise Control with Stop Function (ACC Stop) (Standard from Allure Premium models)

The ACC Stop and Go system, which can be controlled via steering wheel with the new Peugeot 308, provides two key functions:

- Automatically maintains vehicle speed at the reference speed set by the driver
- Automatically adjusts vehicle speed to keep a safe distance from the vehicle in front, in line with the setting selected by the driver.





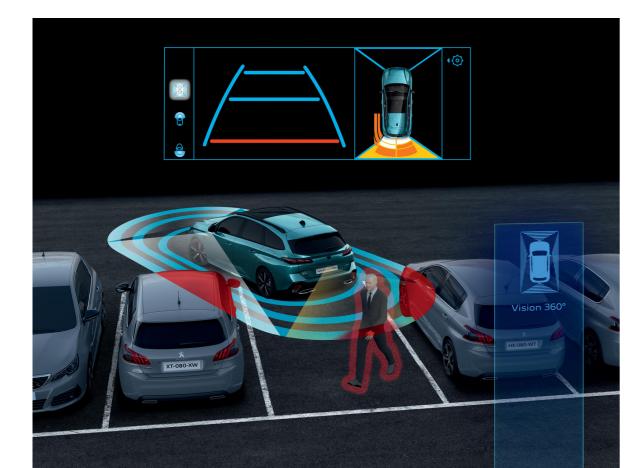
## Long Range Blind Spot Detection (up to 75 meters)

(Standard from Allure Premium)

Using lateral ultrasound sensors to cover areas out of your field of vision along with the windscreen mounted camera, an LED illuminates in either side door mirror to alert to the presence of a car, lorry, motorbike or bicycle in your blind spot. The system works when overtaking a slower vehicle or when overtaken by a faster vehicle.

## **NEW PEUGEOT 308 & 308 SW EXPLORE THE RANGE**

# SAFETY TECHNOLOGY



### **Rear Cross Traffic Alert** (Standard from Allure Premium)

For safe reversing this feature warns the driver about any obstacles that may be in the blind spot of the vehicle (cars, cyclists, motorbikes, etc) using the rear corner radars.



### Full Matrix LED Headlights technology (Standard on GT)

The ultra-compact front lighting signature is decidedly contemporary and hi-tech. Combining elegance with strength, the front headlights mark the dynamism and identity of the new PEUGEOT 308.

This feature automatically adapts the headlight beams to the traffic conditions, maintaining optimal lighting without hindering other road users (such as oncoming vehicles or vehicles in front).

Lane Positioning Assist (optional from Allure Premium)



## Lane Keeping Assist

A system that monitors longitudinal lane markings on the ground. If a deviation is detected across a lane marking, you are alerted by a flashing indicator on the digital instrument panel in the cabin.

In addition as soon as the system identifies a risk of accidentally crossing one of the marking lines detected on the ground, the steering is gradually corrected to keep the vehicle in lane, at speeds of over 40mph. For further peace of mind, road edge detection is also included to reduce the likelihood of the vehicle leaving the road in an accident.

This intelligent system positions the car centrally with the middle of a lane, applying left and right trajectory corrections accordingly whilst the adptative cruise control maintain speed and distance from the traffic ahead.

## NEW PEUGEOT 308 & 308 SW PLUG-IN HYBRID ELECTRIC PLUG-IN HYBRID WITHOUT COMPROMISE

# LIVE THE POWER OF CHOICE

### Plug-in HYBRID powertrain:

The new PEUGEOT 308 plug-in HYBRID is available with two options:

- HYBRID 180 e-EAT8 with our efficient Puretech 150 engine combined with a 81kw electric engine.
- HYBRID 225 with our efficient Puretech 180 engine combined with a 81kw electric engine.

The new PEUGEOT 308 plug-in HYBRID features the following key elements:

## **TECHNICAL**

Efficient Puretech 150 /180 engine combined with a 81kw electric engine, complete with the electrified EAT8 gearbox (e-EAT8).

This efficient combination gives you a combined power output of either 180hp (110kW) or 225hp (132kW) as well as a lively and stimulating drive with immediate reactivity.

Battery: Li-Ion 12.4kWh (102kW) Warranty: 8 year/100,000 mile (For 70% of original capacity)

### EMP2 V3 platform

The new EMP2 V3 platform has been developed to incorporate an ICE engine along with an electric motor whilst preserving space on board and boot volume. Particular attention was given to weight reduction and balance to make sure the driving experience in the PEUGEOT 308 is as rewarding as possible.

### Charging flexibility with 2 modes available

**Domestic (AC):** 1.8kWh from a domestic 3-pin socket, full charge in 7hrs 05mins (accessory cable needed)

Standard: 7.4kWh from a wall box, full charge in 3 hr 50mins

**Standard:** 7.4kWh from a wall box, full charge in 1 hr 55 mins (with optional 7.4kWh on board charger)

### USAGE

### 3 driving modes

In the new PEUGEOT 308 plug-in HYBRID you will be able to choose between 3 driving modes:

**Hybrid** – alternation of electric and internal combustion engine driving to optimise the use of energies

Electric – allows for 100% electric driving

**Sport** – uses all of the power of internal combustion and electric engines for maximum performance









## **NEW PEUGEOT 308 & 308 SW PLUG-IN HYBRID** ELECTRIC PLUG-IN HYBRID WITHOUT COMPROMISE

# LIVE THE POWER OF CHOICE



## **PLUG-IN HYBRID SERVICES**

### MyPeugeot App

Charge management Control, plan, launch and check the vehicle's charge remotely.

**Climate preset** Remotely plan and control the heating or air conditioning in the interior of your car.

e-Coaching Consumption logs and statistics.

### Home charging

The new PEUGEOT 308 comes with a Mode 3 Type 2 cable as standard (6 metre length), which will charge the vehicle in 3 hour 50 mins on a 7kW charging point. We recommend installing a wall box at home and PEUGEOT will refer you to their specialist charging partner, who are fully approved for the homecharge grant contribution from the government.





## PLUG-IN HYBRID STYLING

### The new PEUGEOT 308 plug-in HYBRID comes with distinctive and excusive touches:

'Distinctive HYBRID badging on the rear tailgate.'

The new PEUGEOT 308 features specific technological animations and menus on the touchscreen so that you can access easily all the information needed.

'Specific HYBRID graphics available through the New i-Cockpit® & Touchscreen.'

e-SAVE FUNCTION allows you to save or regenerate all or part of the battery for later use during your journey.



## NEW PEUGEOT 308 & 308 SW CHOOSE YOUR OPTIONS (1/3)

| PAINT         Olivine Green (Hatchback)       M001       ●       ●       ●       ●         Avetar Blue (SW)       M00K       ●       ●       ●       ●         Metallic paint       M0.       O       O       O       O         Bremium paint       M6.       O       O       O       O       O         Drive Assist Dack - Rear cross traffic alert, Adoptive cruise control with Stop 6 Go function 6 Long range       ZVEN       -       O       O       O         Drive Assist Dack - Rear cross traffic alert, Adoptive cruise control with Stop 6 Go function 6 Long range       ZVEN       -       O       O       O         Drive Assist Dack - Rear cross traffic alert, Adoptive cruise control with Stop 6 Go function 6 Long range       ZVEN       -       O       O       O         Drive Assist Dack - Rear cross traffic alert (Adoptive cruise control with Stop 6 Go function 6 Long range       ZVEN       -       -       O   | KEY: • STANDARD OOPTIONAL - UNAVAILABLE  | OPTION<br>CODE | ACTIVE<br>PREMIUM | ALLURE | ALLURE<br>PREMIUM | GT |
|---|--|----------------|-------------------|--------|-------------------|----|
| Avatar Blue (SW)MOBIKImage: Blue (SW)Metallic paireMG.QQPremium paireMG./MSImage: Blue (SW)QQSAFETY AND SECURITYMG./MSImage: Blue (SW)QQSAFETY AND SECURITYImage: Blue (SW)Image: Blue (SW)Image: Blue (SW)Image: Blue (SW)Drive Assist Pack - Rear cross traffic elert, Adaptive cruise control with Stop B Go function 6 Long rangeZVENImage: Blue (SW)Image: Blue (SW)Drive Assist 206 DetectionSourcement Pack (Hasthack only)Image: Blue (SW)Image: Blue (SW)Image: Blue (SW)Drive Assist 208 Domoting Convenience Pack (Hasthack only)Image: Blue (SW)Image: Blue (SW)Image: Blue (SW)Image: Blue (SW)Drive Assist 208 Domoting Convenience Pack (Hasthack only)Image: Blue (SW)Image: Blue (SW)Image: Blue (SW)Image: Blue (SW)Drive Assist 208 Domoting Convenience Pack (SW)Image: Blue (SW)Image: Blue (SW)Image: Blue (SW)Image: Blue (SW)Image: Blue (SW)Drive Assist 208 Domoting Convenience Pack (SW)Image: Blue (SW)Image: Blue (SW)Image: Blue (SW)Image: Blue (SW)Image: Blue (SW)Drive Assist 208 DetectionStop (SG) on ystem (keyless entry)Image: Blue (SW)Image: Blue (SW)Image: Blue (SW)Image: Blue (SW)PLUGEOT Open (SG) system (keyless entry)Image: Blue (SW)Image: Blue (SW)Image: Blue (SW)Image: Blue (SW)Image: Blue (SW)PLUGEOT Open (SG) system (keyless entry)Image: Blue (SW)Image: Blue (SW)Image: Blue (SW)<   | PAINT  |                |                   |        |                   |    |
| Matchilic gainit         Mo         O         O         O           Premum paint         Mo         O   | Olivine Green (Hatchback)  | MOM1           | •                 | •      | •                 | •  |
| Premium paintM6./M5OOSAFETY AND SECURITYDrive Assist Pack - Rear cross traffic alert, Adaptive cruise control with Stop 6 Go function 6 Long range<br>Remove Bind Spot DetectionZVEN-O••Drive Assist Dack - Rear cross traffic alert, Adaptive cruise control with Stop 6 Go function 6 Long range<br>Remove Bind Spot DetectionZVEN-O••Drive Assist 20 Comfort E Convenience Pack I (Hatchback only):<br>Includes Drive Assist 20, Heared Steering wheel, Visio Park 3 and Clean Cabin System<br>Dive Assist 20, Heared Steering wheel, Visio Park 3, Clean Cabin System and Smart Electric TailgateJEGQOOCOMFORT CONVENIENCEPEUGEDT Open 6 Go system (keyless entry)YD04-OOOOClean Cabin Technology0301OOOFront Parking Sensors1007-OOOOOOOOVisio Park 3: 800 Colour camere system1064-OOO <td>Avatar Blue (SW)</td> <td>МОВК</td> <td>•</td> <td>•</td> <td>•</td> <td>•</td>  | Avatar Blue (SW)   | МОВК           | •                 | •      | •                 | •  |
| SAFETY AND SECURITY         Drive Assist Pack - Rear cross traffic alert, Adaptive cruise control with Stop 6 Go function 6 Long range       ZVEN       -       O       ●       ●         Drive Assist Pack - Rear cross traffic alert, Adaptive cruise control with Stop 6 Go function 6 Long range       ZVEN       -       O       ●       ●         Drive Assist Dettection       ZVEP       -       -       O <td< td=""><td>Metallic paint</td><td>M0</td><td>0</td><td>0</td><td>0</td><td>0</td></td<>  | Metallic paint   | M0             | 0                 | 0      | 0                 | 0  |
| Drive Assist Pack - Rear cross traffic alert, Adaptive cruise control with Stop 5 Go function 5 Long range<br>Remove Blind Spot DetectionZVENO●Drive Assist Pack Plus: Lane Positioning AssistZVEPOODrive Assist 2.0 6 Comroft 5 Convenience Pack 1 (Hatchback only):<br>Includes Drive Assist 2.0, Heated Steering wheel, Visio Park 3 and Clean Cabin SystemJiEFTOODrive Assist 2.0 6 Comroft 6 Convenience Pack 1 (Hatchback only):<br>Includes Drive Assist 2.0 6 Comroft 6 Convenience Pack 2 (SW only):<br>Includes Drive Assist 2.0 6 Comroft 6 Convenience Pack 2 (SW only):<br>Includes Drive Assist 2.0 6 Comroft 6 Convenience Pack 2 (SW only):<br>Includes Drive Assist 2.0 6 Comroft 6 Convenience Pack 2 (SW only):<br>Includes Drive Assist 2.0 6 Comroft 6 Convenience Pack 2 (SW only):<br>Includes Drive Assist 2.0 6 Comroft 6 Convenience Pack 2 (SW only):<br>Includes Drive Assist 2.0 6 Comroft 6 Convenience Pack 2 (SW only):<br>Includes Drive Assist 2.0 6 Comroft 6 Convenience Pack 2 (SW only):<br>Includes Drive Assist 2.0 (Heated Steering wheel, Visio Park 3, Clean Cabin System and Smart Electric TailgateJIEGQOPEUGECT Open 6 Go system (keyless entry)YDD4O00O0Clean Cabin Technology0301O00O0O00000000O00000000000 <td>Premium paint</td> <td>M6/M5</td> <td>—</td> <td>0</td> <td>0</td> <td>0</td>   | Premium paint  | M6/M5          | —                 | 0      | 0                 | 0  |
| Drive Assist Pack - Rear cross traffic alert, Adaptive cruise control with Stop 5 Go function 5 Long range<br>Remove Blind Spot DetectionZVENO●Drive Assist Pack Plus: Lane Positioning AssistZVEPOODrive Assist 2.0 6 Comroft 5 Convenience Pack 1 (Hatchback only):<br>Includes Drive Assist 2.0, Heated Steering wheel, Visio Park 3 and Clean Cabin SystemJiEFTOODrive Assist 2.0 6 Comroft 6 Convenience Pack 1 (Hatchback only):<br>Includes Drive Assist 2.0 6 Comroft 6 Convenience Pack 2 (SW only):<br>Includes Drive Assist 2.0 6 Comroft 6 Convenience Pack 2 (SW only):<br>Includes Drive Assist 2.0 6 Comroft 6 Convenience Pack 2 (SW only):<br>Includes Drive Assist 2.0 6 Comroft 6 Convenience Pack 2 (SW only):<br>Includes Drive Assist 2.0 6 Comroft 6 Convenience Pack 2 (SW only):<br>Includes Drive Assist 2.0 6 Comroft 6 Convenience Pack 2 (SW only):<br>Includes Drive Assist 2.0 6 Comroft 6 Convenience Pack 2 (SW only):<br>Includes Drive Assist 2.0 6 Comroft 6 Convenience Pack 2 (SW only):<br>Includes Drive Assist 2.0 (Heated Steering wheel, Visio Park 3, Clean Cabin System and Smart Electric TailgateJIEGQOPEUGECT Open 6 Go system (keyless entry)YDD4O00O0Clean Cabin Technology0301O00O0O00000000O00000000000 <td>SAFETY AND SECURITY</td> <td></td> <td></td> <td></td> <td></td> <td></td>  | SAFETY AND SECURITY  |                |                   |        |                   |    |
| Remove Blind Spot DetectionZVEN-O••Drive Assist Pack Plus: Lane Positioning AssistZVEPOODrive Assist 2.0 6 Comprine Ce Pack 1 (Hatchback only)-<br>Includes Drive Assist 2.0, Heated Steering wheel, Visio Park 3 and Clean Cabin SystemJ6ETODrive Assist 2.0 6 Comprine Ce Pack 2 (SW only)-<br>Includes Drive Assist 2.0, Heated Steering wheel, Visio Park 3, Clean Cabin System and Smart Electric TailgateJ6EQOPEUGEDT Open E Go system (keyless entry)YD04-O000Center Cabin Technology0301O0Fend Easting Sensors1307-O000Visio Park 3: 360 Colour camera system1318-O00FOCAL Premium HiFi 10HP6F04O00   |  |                |                   |        |                   |    |
| Drive assist 2.0 6 Comfort 8 Convenience Pack 1 (Hatchback only).       J6ET       -       -       -       O         Drive assist 2.0 6 Comfort 8 Convenience Pack 2 (SW only).       J6EO       J6GQ       -       -       O       O         Drive assist 2.0 6 Comfort 8 Convenience Pack 2 (SW only).       J6GQ       -       -       -       O         Includes Drive Assist 2.0, Heated Steering wheel, Visio Park 3, Clean Cabin System and Smart Electric Tailgate       J6GQ       -       -       -       O         Visio Bark 3, Steering wheel, Visio Park 3, Clean Cabin System and Smart Electric Tailgate       J6GQ       -       -       -       O         Visio CONFORT ENC       VD04       -       O       0  |  | ZVEN           | —                 | 0      | •                 | •  |
| Includes Drive Assist 2.0, Heated Steering wheel, Visio Park 3 and Clean Cabin SystemIncludes Drive Assist 2.0 & Comfort 5 Convenience Pack 2 (SW only)-<br>Includes Drive Assist 2.0, Heated Steering wheel, Visio Park 3, Clean Cabin System and Smart Electric TailgateIncludes Drive Assist 2.0, Heated Steering wheel, Visio Park 3, Clean Cabin System and Smart Electric TailgateIncludes Drive Assist 2.0, Heated Steering wheel, Visio Park 3, Clean Cabin System and Smart Electric TailgateIncludes Drive Assist 2.0, Heated Steering wheel, Visio Park 3, Clean Cabin System and Smart Electric TailgateIncludes Drive Assist 2.0, Heated Steering wheel, Visio Park 3, Clean Cabin System and Smart Electric TailgateIncludes Drive Assist 2.0, Heated Steering wheel, Visio Park 3, Clean Cabin System and Smart Electric TailgateIncludes Drive Assist 2.0, Heated Steering wheel, Visio Park 3, Clean Cabin System and Smart Electric TailgateIncludes Drive Assist 2.0, Heated Steering wheel, Visio Park 3, Clean Cabin System and Smart Electric TailgateIncludes Drive Assist 2.0, Heated Steering wheel, Visio Park 3, Sol Colour camera systemIncludes Drive Assist 2.0, Heated Steering wheelIncludes Drive Assist 2.0, Includes Drive AssistemIncludes Dri | Drive Assist Pack Plus: Lane Positioning Assist                                | ZVEP           | _                 | _      | 0                 | 0  |
| Includes Drive Assist 2.0, Heated Steering wheel, Visio Park 3, Clean Cabin System and Smart Electric Tailgate     Jedd     I     I     I     I     I       COMFORT AND CONVENIENCE       PEUGEOT Open 6 Go system (keyless entry)     YD04     I     O     I       Clean Cabin Technology     0301     I     I     I     O       Front Parking Sensors     1607     I     O     I       Heated steering wheel     1301     I     O     I       Visio Park 3: 360 Colour camera system     1618     I     O     O       FOCAL Premium HiFi 10HP     6F04     I     I     I     O  |  | JGET           | -                 | _      | -                 | 0  |
| COMFORT AND CONVENIENCE         PEUGEOT Open 6 Go system (keyless entry)       YD04       -       O       O       O         Clean Cabin Technology       0301       -       -       O   |  | JEGQ           | —                 | —      | —                 | 0  |
| PEUGEOT Open & Go system (keyless entry)         YD04         -         0         ●           Clean Cabin Technology         0301         -         -         -         0           Front Parking Sensors         1607         -         0         ●         ●           Heated steering wheel         1301         -         0         0         ○         ○           Visio Park 3: 360 Colour camera system         1618         -         -         0         ○   |  |                |                   |        |                   |    |
| Clean Cabin TechnologyO 301OFront Parking Sensors1607-O●●Heated steering wheel1301-OOOOVisio Park 3: 360 Colour camera system1618OOOOFOCAL Premium HiF10HP6F04OOO   | COMFORT AND CONVENIENCE  |                |                   |        |                   |    |
| Front Parking Sensors1G07-O●●Heated steering wheelI301-OOOVisio Park 3: 360 Colour camera system1G18OOFOCAL Premium HiFi 10HP6F04OO   | PEUGEOT Open & Go system (keyless entry)                                       | YD04           | —                 | 0      | •                 | •  |
| Heated steering wheel         I 301         -         O         O           Visio Park 3: 360 Colour camera system         1618         -         -         O         O           FOCAL Premium HiFi 10HP         6F04         -         -         -         O         O  | Clean Cabin Technology   | 0301           | _                 | _      | _                 | 0  |
| Visio Park 3: 360 Colour camera system         1G18         —         —         O         O           FOCAL Premium HiFi 10HP         6F04         —         —         —         —         O  | Front Parking Sensors  | 1G07           | _                 | 0      | •                 | •  |
| FOCAL Premium HiFi 10HP — — — — O   | Heated steering wheel  | I301           | —                 | 0      | 0                 | 0  |
|   | Visio Park 3: 360 Colour camera system   | 1G18           | —                 | -      | 0                 | 0  |
| Smart electric tailgate - with foot sensor and pedestrian detecttion (SW only) D501 — — — O   | FOCAL Premium HiFi 10HP  | 6F04           | —                 | -      | —                 | 0  |
|   | Smart electric tailgate - with foot sensor and pedestrian detecttion (SW only) | D501           | —                 | _      | —                 | 0  |
| 7.4 kW monophase On board charger (PLUG-IN HYBRID versions) LZ02 — O O  | 7.4 kW monophase On board charger (PLUG-IN HYBRID versions)                    | LZ02           | —                 | 0      | 0                 | 0  |

| Basic RRP £<br>Excluding VAT | VAT @ 20% | Total RRP £<br>Including VAT |
|------------------------------|-----------|------------------------------|
|                              |           |                              |
| 0.00                         | 0.00      | 0.00                         |
| 0.00                         | 0.00      | 0.00                         |
| 541.67                       | 108.33    | 650.00                       |
| 708.33                       | 141.67    | 850.00                       |
|                              |           |                              |
|                              |           |                              |
| 458.33                       | 91.67     | 550.00                       |
| 166.67                       | 33.33     | 200.00                       |
| 500.00                       | 100.00    | 600.00                       |
| 666.67                       | 233.33    | 900.00                       |
|                              |           |                              |
|                              |           |                              |
| 333.33                       | 66.67     | 400.00                       |
| 83.33                        | 16.67     | 100.00                       |
| 158.33                       | 31.67     | 190.00                       |
| 125.00                       | 25.00     | 150.00                       |
| 416.67                       | 83.33     | 500.00                       |
| 666.67                       | 133.33    | 800.00                       |
| 333.33                       | 66.67     | 400.00                       |

66.67

400.00

333.33

## NEW PEUGEOT 308 & 308 SW CHOOSE YOUR OPTIONS (2/3)

**KEY:** ● STANDARD O OPTIONAL - UNAVAILABLE

OPTION CODE

ACTIVE PREMIUM ALLURE

ALLURE PREMIUM

GT

| INTERIOR FEATURES  |      |   |   |   |   |
|--|------|---|---|---|---|
| Boot load restraining net (SW only)  | NM02 | 0 | 0 | 0 | 0 |
| AGR - electric driver adjustment, memory: height, slide, backrest angle, electric lumbar adjustment (4 ways),<br>adjustable seat cushion, heating, multi-point massage.<br>Passenger: Manual seat adjustment, slide, backrest angle with rotary button, height, electric lumbar adjustment,<br>heating & multi-point massage   | WAFP | _ | - | _ | 0 |
| Seating: Nappa Naboo full grain leather trim with AGR - electric driver adjustment, memory: height, slide, backrest<br>angle, electric lumbar adjustment (4 ways), adjustable seat cushion, heating & multi-point massage.<br>Passenger: Manual seat adjustment, slide, backrest angle with rotary button, height, electric lumbar adjustment<br>& multi-point massage                 | DAFX | _ | - | _ | 0 |
| Seating: Nappa Mistral full grain leather seat trim with AGR - electric driver adjustment, memory: height, slide,<br>backrest angle, electric lumbar adjustment (4 ways), adjustable seat cushion, heating & multi-point massage.<br>Passenger: Manual seat adjustment, slide, backrest angle with rotary button, height, electric lumbar adjustment,<br>heating & multi-point massage | 4HFX | _ | - | — | 0 |
| EXTERIOR FEATURES  |      |   |   |   |   |
| Tow bar: manually retractable with 13-pin harness and TSM (trailer sway mitigation) system   | AQ05 | 0 | 0 | 0 | 0 |
| 18" 'PORTLAND' alloy wheels  | ZHUN | — | — | — | 0 |
| 18" 'PORTLAND' alloy wheels + Spare wheel predisposition (Hatch ICE only - Not available on PHEV's)  | ZHX1 | — | - | — | 0 |
| Opening glass roof with interior blind   | TC07 | — | — | — | 0 |
|  |      |   |   |   |   |

| Basic RRP £<br>Excluding VAT | VAT @ 20% | Total RRP £<br>Including VAT |
|------------------------------|-----------|------------------------------|
|                              |           |                              |
| 45.83                        | 9.17      | 55.00                        |
| 750.00                       | 150.00    | 900.00                       |
| 1,708.33                     | 341.67    | 2,050.00                     |
| 1,708.33                     | 341.67    | 2,050.00                     |
|                              |           |                              |
| 658.33                       | 131.67    | 790.00                       |
| 83.33                        | 16.67     | 100.00                       |
| 100.00                       | 20.00     | 120.00                       |
| 916.67                       | 183.33    | 1,100.00                     |

## NEW PEUGEOT 308 & 308 SW CHOOSE YOUR OPTIONS (3/3)

| KEY: • STANDARD OOPTIONAL - UNAVAILABLE   | OPTION<br>CODE | ACTIVE<br>PREMIUM | ALLURE | ALLURE<br>PREMIUM | GT |
|---|----------------|-------------------|--------|-------------------|----|
| CONNECTED 3D NAVIGATION SUBSCRIPTIONS   |                |                   |        |                   |    |
| 10" capacitive colour touchscreen with Connected 3D Navigation: includes TomTom® Live updates and speedcam alerts (6 months free subscription trial)^ | ZJ53           | 0                 | •      | •                 | •  |
| PEUGEOT SOS & Assistance  | ZJEW           | -                 | 0      | 0                 | •  |
| SPARE WHEEL PREPARATION (PETROL / DIESEL VARIANTS ONLY)   |                |                   |        |                   |    |
| ACTIVE PREMIUM (hatchback/SW)   | ZHF4           | 0                 | -      | —                 | _  |
| ALLURE (Hatchback only - Not available on SW)   | ZHW8           | —                 | 0      | _                 | _  |
| ALLURE PREMIUM (Hatchback only - Not available on SW)   | ZHW9           | -                 | -      | 0                 |    |
| GT** (Hatchback only - Not available on SW)   | ZHX0           | —                 | —      | —                 | 0  |

^Subject to subscription - for renewal, Terms and Conditions, and any other details about

Connected Navigation services, visit: https://services-store.peugeot.co.uk

\*\* Only available without Focal Premium Hifi Option.

| Basic RRP £<br>Excluding VAT | VAT @ 20% | Total RRP £<br>Including VAT |
|------------------------------|-----------|------------------------------|
|                              |           |                              |
| 916.67                       | 183.33    | 1,100.00                     |
| 116.67                       | 23.33     | 140.00                       |
|                              |           |                              |
| 16.67                        | 3.33      | 20.00                        |
| 16.67                        | 3.33      | 20.00                        |
| 16.67                        | 3.33      | 20.00                        |
| 16.67                        | 3.33      | 20.00                        |

## NEW PEUGEOT 308 & 308 SW EQUIPMENT (1/5)

KEY:

- STANDARD
- O OPTIONAL
- UNAVAILABLE

- ACTIVE PREMIUM
- E ALLURE JM



ALLURE

PREMIUM

GT

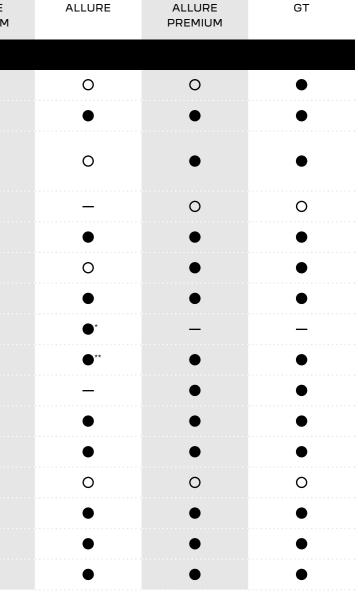


ACTIVE PREMIUM

| SAFETY AND SECURITY   |   |   |   |   |
|---|---|---|---|---|
| ABS (Anti-lock Braking System) with EBD (Electronic Braking Distribution) and EBA (Emergency Braking Assistance)  | • | • | ٠ | • |
| Airbags: Adaptive driver and front passenger airbags (includes passenger airbag deactivation function)  | • | • | • | • |
| Airbags: Driver and front passenger side airbag, front and rear curtain airbags   | • | • | • | ● |
| Alarm with anti-lift sensor (Thatcham category 1 approved)  | • | ● | • | ● |
| Automatic door locking when moving off  | • | • | • | ● |
| Automatic hazard light activation upon heavy brake application  | • | • | • | • |
| Automatic Post-Collision Braking System   | • | • | • | ● |
| AVAS: Acoustic Vehicle Alerting System. Generates a sound when travelling at low speed, audible outside the vehicle for pedestrian safety (Plug-in HYBRID versions) | - | • | • | • |
| Child locking functionality on rear doors   | • | • | • | • |
| Deadlocking   | • | • | • | ● |
| Electronic code immobiliser   | • | • | • | ۲ |
| ESP (Electronic Stability Programme) with Hill Start Assist   | • | • | • | ۲ |
| Front optimised safety headrests and rear retractable headrests (x3), height-adjustable.  | • | ● | • | ۲ |
| Front three-point retractable seatbelts, with force limiters  | • | • | • | ۲ |
| Front and rear disc brakes  | • | ٠ | • | ۲ |
| Locking wheel nut   | • | ● | • | ۲ |
| lsofix child seat fittings (x2) in the second row   | • | ● | • | ۲ |
| Intelligent Speed Adaption  | • | ● | • | ٠ |
|   |   |   |   |   |

| PEUGEOT SOS & Assistance  | 0 |
|---|---|
| Programmable cruise control and speed limiter   | • |
| Drive Assist Pack - Rear cross traffic alert, Adaptive cruise<br>control with Stop & Go function & Long range Blind Spot<br>Detection | - |
| Drive Assist Pack Plus: Adaptive cruise control with Stop & Go<br>function, Lane positioning assist (automatic gearbox)               | — |
| Lane Keeping Assist   | • |
| Rear Cross Traffic Alert  | _ |
| Speed limit recognition and recommendation  | • |
| Active Safety Brake (pedestrians and cyclists)  | • |
| Active Safety Brake (Night function, pedestrians and cyclists)  | - |
| Long range Blind Spot Detection   | - |
| Driver attention warning  | • |
| Seatbelt unfastened on the move audible and visual alert for front and rear seats   | • |
| Space saver spare wheel preparation (Petrol & Diesel)   | 0 |
| Puncture kit  | • |
| Tyre pressure sensors   | • |
| Exterior temperature indicator with ice warning   | • |
|   |   |

\* Allure ICE versions only. \*\* Standard on Hybrid versions only.



## NEW PEUGEOT 308 & 308 SW EQUIPMENT (2/5)

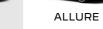
KEY:

STANDARD

O OPTIONAL

- UNAVAILABLE

ACTIVE PREMIUM







ALLURE

PREMIUM

GT



ACTIVE PREMIUM

| COMFORT AND CONVENIENCE  |   |   |   |   |
|--|---|---|---|---|
| Automatic air conditioning   | • | • | • | ● |
| Automatic air conditioning with AQS 3 (Air Quality System)   | _ | • | • | ٠ |
| Clean Cabin Technology   | — | — | - | 0 |
| Acoustic tinted windscreen   | • | • | • | • |
| Centre console with 2 cup holders  | • | ● | • | • |
| Central front armrest with storage compartment   | • | ● | • | • |
| Driver Sport Pack: - Personalised colour theme for digital display,<br>Sport adjustment to the steering and accelerator pedal, Digital<br>engine colouring for PHEV versions | _ | — | - | ● |
| Electric, heated and power folding door mirrors  | • | • | • | • |
| Heated steering wheel  | _ | 0 | 0 | 0 |
| Electrochrome rear view mirror with frame  | • | • | • | _ |
| Frameless Electrochrome rear view mirror   | - | - | - | ● |
| Electric parking brake   | • | • | • | • |
| 3.7 kW monophase On board charger<br>(Plug-in HYBRID versions)   | • | • | • | ● |
| Mode 3 type 2 cable for Wallbox charging<br>(Plug-in HYBRID versions)  | • | • | • | • |
| E-remote Control (Plug-in HYBRID)  | — | • | • | • |
| Manual driving mode - change gear manually via steering<br>mounted paddles   | • | ● | • | ● |
| Electric power steering with reach and rake adjustable steering column   | • | • | • | • |
| Smart electric tailgate - with foot sensor and pedestrian detection (SW only)  | _ | — | _ | 0 |

| Multifunction trip computer   | • | • | • | • |
|---|---|---|---|---|
| One-touch electric front windows with pinch protection                                | • | • | • | • |
| One-touch electric rear windows with pinch protection                                 | • | • | • | • |
| Parking sensors - rear  | • | • | - | — |
| Parking sensors - front & rear  | - | 0 | • | • |
| Visio Park 1: 180° Colour Reversing Camera  | - | • | • | ● |
| Visio Park 3: 360° HD colour camera system  | _ | _ | 0 | 0 |
| PEUGEOT i-Cockpit <sup>®</sup> : compact steering wheel                               | • | • | • | ● |
| PEUGEOT i-Cockpit®: 10" HD colour touchscreen   | • | • | • | ● |
| PEUGEOT i-Cockpit® with 10" digital instrument panel display                          | • | • | • | • |
| Multi driving mode selector - Eco / Normal / Sport mode<br>selector (Petrol & Diesel) | • | • | • | ● |
| Multi driving mode selector - Electric/HYBRID /Sport mode<br>Plug-in HYBRID           | _ | • | • | • |
| Push button start   | • | • | - | _ |
| PEUGEOT Open & Go system (keyless entry)  | - | 0 | • | • |
| Tailgate with heated rear windscreen & wiper blade                                    | • | • | • | ● |
| Rear windscreen wiper triggered automatically in reverse gear                         | • | • | • | ● |
| Dark tinted rear side and tailgate windows  | — | • | • | ● |
|   |   |   |   |   |









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## NEW PEUGEOT 308 & 308 SW EQUIPMENT (3/5)

KEY:

• STANDARD

O OPTIONAL

- UNAVAILABLE

ACTIVE

PREMIUM



ALLURE





GT

ALLURE PREMIUM



ACTIVE PREMIUM

| INTERIOR FEATURES  |   |   |   |   |
|--|---|---|---|---|
| 8-colour personalisable ambient lighting (door panels)   | _ | _ | _ | • |
| New compact Automatic Gearbox impulse selector   | • | ● | • | • |
| Sport pedals with foot rest  | • | ● | • | • |
| New multi-function split leather & gloss steering wheel  | • | ● | • | — |
| New Multi-function full grain leather steering wheel with<br>'Adamite' green stitching & GT badging                          | _ | _ | _ | • |
| Ski Hatch with central rear armrest with cup holder (Hatch only)   | - | ● | • | • |
| Central rear armrest with cup-holders (SW only)  | - | • | • | • |
| LED lighting within glovebox   | _ | - | - | • |
| PEUGEOT aluminium door sills   | - | — | — | ٠ |
| 'Piano' keys: black plated toggle switches to access main functions of the vehicle   | • | ● | • | • |
| Carpet mats  | _ | — | _ | • |
| Roof lining - Light Grey   | • | ● | • | - |
| Roof lining - Mistral black  | _ | — | - | ● |
| Seating: driver and front passenger seat mechanical height adjustment  | • | ● | • | ● |
| Seating: Driver manual lumbar adjustment   | • | ● | • | • |
| Seating - 40/20/40 folding rear seats (SW only)  | — | ● | • | ● |
| Seating: –1/3 – 2/3 folding rear seat  | • | ● | • | ● |
| Two-position boot floor(SW Only) (fixed boot floor with access to the charging cable storage box on Plug-in HYBRID versions) | - | ٠ | • | ٠ |
| Rear flat folding seats (SW Only)  | • | • | • | • |

| Seating: driver and front passenger comfort seats   | • |
|---|---|
| Seating: driver and front passenger Dynamic seats   | — |
| Seating: 'Renze' Tri-Material cloth seat  | • |
| Seating: 'Falgo' Tri-Material with 'Isabella' leather effect and cloth seat   | — |
| Seating: ' 'Fraxx knit' Tri-Material Alcantara® with 'Isabella'<br>leather effect and cloth seat  | — |
| Seating: AGR - electric driver adjustment, memory: height,<br>slide, backrest angle, electric lumbar adjustment (4 ways),<br>adjustable seat cushion, heating, multi-point massage.<br>Passenger: Manual seat adjustment, slide, backrest angle<br>with rotary button, height, electric lumbar adjustment,<br>heating & multi-point massage | - |
| Seating: Nappa Naboo full grain leather trim with AGR -<br>electric driver adjustment, memory: height, slide, backrest<br>angle, electric lumbar adjustment (4 ways), adjustable seat<br>cushion, heating & multi-point massage. Passenger: Manual<br>seat adjustment, slide, backrest angle with rotary button,                            | _ |

Seating: Nappa Mistral full grain leather seat trim with AGR - electric driver adjustment, memory: height, slide, backrest angle, electric lumbar adjustment (4 ways), adjustable seat cushion, heating & multi-point massage. Passenger: Manual seat adjustment, slide, backrest angle with rotary button, height, electric lumbar adjustment, heating & multi-point massage

height, electric lumbar adjustment & multi-point massage



## NEW PEUGEOT 308 & 308 SW EQUIPMENT (4/5)

KEY:

• STANDARD

O OPTIONAL

- UNAVAILABLE

ACTIVE PREMIUM

ALLURE

ALLURE

PREMIUM

GT

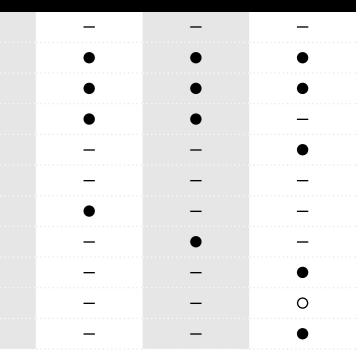


ACTIVE PREMIUM

| EXTERIOR FEATURES  |   |   |   |   |       |
|--|---|---|---|---|-------|
| Body-colour exterior door handles                        | • | • | • | ● | Rea   |
| Body-colour rear spoiler                                 | • | • | • | ● | Rea   |
| Door mirror shells: Nera Black                           | • | • | • | ● | Exh   |
| Gloss black B pillar                                     | - | • | • | ● | Fror  |
| Grained black rear cluster connecting strip              | • | _ | - | _ | Rad   |
| Gloss black rear cluster connecting strip                | - | • | • | • | 16 '/ |
| GT model designation badging on tailgate (Petrol/Diesel) | - | - | - | ● | 17 '( |
| Lion emblem badging on front wings                       | - | _ | - | ● | 17 'I |
| Dichroic HYBRID badging                                  | - | • | • | ● | 18 'I |
| Model designation badges front and rear                  | • | • | • | ● | 18 'I |
| Extended lower body sills to the front and side          | - | - | - | • | Glos  |

| Rear lower bumper grained black 'diffuser effect' trim | • |
|--|---|
| Rear lower bumper gloss black 'diffuser effect' trim   | _ |
| Exhaust pipe: twin chrome surrounds                    | — |
| Front grille with horizontal chrome stamping           | _ |
| Radiator grille: Dark chrome chequered                 | - |
| 16 'Auckland' alloy wheels                             | • |
| 17 'Calgary' diamond cut alloy wheels                  | - |
| 17 'Halong' diamond cut alloy wheel                    | - |
| 18 'Kamakura' diamond cut two tone alloy wheels        | - |
| 18 'Portland' diamond cut two tone black alloy wheels  | _ |
| Gloss black roof rails (SW only)                       | _ |





## **NEW PEUGEOT 308 & 308 SW** EQUIPMENT (5/5)



- STANDARD
- O OPTIONAL
- UNAVAILABLE

Manual headlight position corrector/adjustment

- ALLURE ACTIVE PREMIUM





ALLURE PREMIUM



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ACTIVE PREMIUM

| ON WHEN BEE   |   |   |   |   |
|---|---|---|---|---|
| LIGHTING AND VISIBILITY   |   |   |   |   |
| EcoLED Headlights   | • | • | • | - |
| Full Matrix LED headlights (with automatic adjustment)  | - | — | _ | • |
| LED daytime running lights  | • | — | - | _ |
| New PEUGEOT signature LED daytime running lights  | - | ● | • | • |
| LED side indicator lights integrated into door mirrors  | • | ● | • | • |
| Rear numberplate LED lights (x2)  | • | ٠ | • | • |
| Rear full LED PEUGEOT signature 'Claw Effect' lights<br>(with daylight function)                                  | • | ٠ | • | _ |
| Rear full LED 3D PEUGEOT new 'claw effect' lights (with sequential 'welcome sequence' upon unlocking the vehicle) | — | — | — | • |
| Rear reversing lights   | • | • | • | • |
| High Beam Assist  | - | ● | • | • |
| Visibility pack: automatic lights   | • | ● | • | • |
| Visibility pack: automatic windscreen wipers with magic wash  | • | • | • | • |
| Visibility pack: 'follow me home' headlights  | • | ● | • | ● |
|   |   |   |   |   |

•

## IN CAR ENTERTAINMENT

| Bluetooth <sup>®</sup> telephone facility  | • |
|--|---|
| DAB Radio (Digital Audio Broadcasting)   | • |
| Mirror Screen®: (Apple CarPlay™ & Android Auto) To be used with cable  | ٠ |
| Wireless connection for Android Auto / Apple Car Play™   | _ |
| New PEUGEOT customisable i-Toggles®  | - |
| 6 Speaker radio  | • |
| Focal® Premium HiFi 10HP system, with 4 tweeters, 2 woofers and 1 central speaker with sub-woofer                                      | _ |
| USB Socket (x2) front including 1 USB-C  | • |
| USB Socket (x2) rear USB-C: Charging only  | _ |
| New PEUGEOT i-Connect® (Activated by using 'OK PEUGEOT')   | - |
| Voice recognition (radio, navigation and telephony features)   | • |
| Connected 3D Navigation: includes TomTom <sup>®</sup> Live updates and speedcam alerts (6 months free subscription trial) <sup>^</sup> | 0 |
| 12 V socket  | • |

^Subject to subscription - for renewal, Terms and Conditions, and any other details about Connected Navigation services, visit: https://services-store.peugeot.co.uk

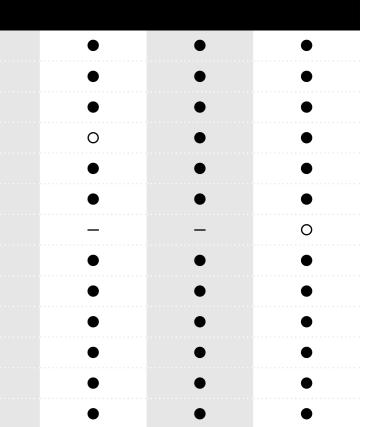








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## **NEW PEUGEOT 308 & 308 SW** HATCHBACK PAINT

| KEY: ● STANDARD OOPTIONAL - UNAVAILABLE | OPTION CODE | ACTIVE PREMIUM | ALLURE | ALLURE PREMIUM | GT |
|---|-------------|----------------|--------|----------------|----|
| SOLID PAINT                             |             |                |        |                |    |
| Bianca White (Stock Only)               | POWP        | 0              | 0      | 0              | -  |
| METALLIC PAINT                          |             |                |        |                |    |
| Olivine Green                           | M0M1        | •              | •      | •              | •  |
| Cumulus Grey                            | M0F4        | 0              | 0      | 0              | 0  |
| Nera Black                              | M09V        | 0              | 0      | 0              | 0  |
| Okenite White                           | MOSU        | 0              | 0      | 0              | 0  |
| Selenium Grey                           | MOLD        | 0              | 0      | 0              | 0  |
| PREMIUM PAINT                           |             |                |        |                |    |
| Elixir Red                              | M5VH        | _              | 0      | 0              | 0  |
| Vertigo Blue                            | M6SM        | _              | 0      | 0              | 0  |
| Pearlescent White (Stock only)          | M6N9        | _              | 0      | 0              | 0  |

| PREM | IUM | PA | INT |
|------|-----|----|-----|

| Elixir Red                     | M5VH | — | 0 |  |
|--------------------------------|------|---|---|--|
| Vertigo Blue                   | M6SM | - | 0 |  |
| Pearlescent White (Stock only) | M6N9 | _ | 0 |  |











**Olivine Green** 

**Cumulus Grey** 

Nera Black

**Okenite White** 

Selenium Grey



Elixir Red

Vertigo Blue

## **NEW PEUGEOT 308 & 308 SW** SW PAINT

| KEY: ● STANDARD OOPTIONAL - UNAVAILABLE | OPTION CODE | ACTIVE PREMIUM | ALLURE | ALLURE PREMIUM | GT |
|---|-------------|----------------|--------|----------------|----|
| SOLID PAINT                             |             |                |        |                |    |
| Bianca White (Stock only)               | POWP        | 0              | 0      | 0              | 0  |
| METALLIC PAINT                          |             |                |        |                |    |
| Avatar Blue                             | МОВК        | •              | •      | •              | •  |
| Cumulus Grey                            | M0F4        | 0              | 0      | 0              | 0  |
| Nimbus Grey (Stock only)                | MOVL        | 0              | 0      | 0              | 0  |
| Nera Black                              | M09V        | 0              | 0      | 0              | 0  |
| Okenite White                           | MOSU        | 0              | 0      | 0              | 0  |
| Selenium Grey                           | MOLD        | 0              | 0      | 0              | 0  |
| PREMIUM PAINT                           |             |                |        |                |    |
| Elixir Red                              | M5VH        | _              | 0      | 0              | 0  |



Avatar Blue

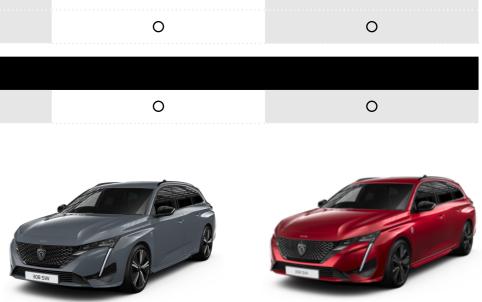


**Cumulus Grey** 



Nera Black

**Okenite White** 



Selenium Grey

Elixir Red

## NEW PEUGEOT 308 & 308 SW UPHOLSTERY OPTIONS

|                        | ACTIVE PREMIUM                  | ALLURE / ALLURE PREMIUM  |   |          |
|------------------------|---------------------------------|--|---|----------|
| UPHOLSTERY OPTIONS     |                                 |  |   |          |
| Upholstery             | 'Renze' Tri-Material cloth seat | 'Falgo' Tri-Material with 'Isabella' leather effect and cloth seat | 'Fraxx knit' Tri-Material Alcantara® with<br>'Isabella' leather effect and cloth seat | Blue Nab |
| Trim code              | D8FX                            | D9FX   | DBFX  |          |
| Top-stitching          | 'Zephyr' grey                   | Mint   | 'Adamite' green   | 1`       |
| Seat trim availability | •                               | •  | •   |          |
|                        |                                 |  |   |          |



Active Premium – D8FX



Allure / Allure Premium – D9FX

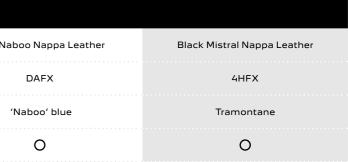


GT – DBFX



Optional Naboo Nappa Leather (GT) – DAFX

### GT







Optional Black Mistral Nappa Leather (GT) – 4HFX

## **NEW PEUGEOT 308 & 308 SW** WHEELS

| KEY: ● STANDARD O OPTIONAL - UNAVAILABLE             | ACTIVE PREMIUM | ALLURE | ALLURE PREMIUM |
|--|----------------|--------|----------------|
| WHEEL DESCRIPTION                                    |                |        |                |
| 16" 'Auckland' alloy wheels (ZHF3)                   | •              | _      | -              |
| 17" 'Calgary' Diamond cut alloy wheels (ZHUC)        | -              | •      | -              |
| 17" 'Halong' Diamond cut alloy wheels (ZHUF)         | -              | _      | •              |
| 18" 'Kamakura' Diamond cut alloy wheels (ZHUJ)       | -              | -      | -              |
| 18" 'Portland' Diamond cut black alloy wheels (ZHUN) | _              | _      | -              |



16" 'Auckland' alloy wheels (ZHF3)



17" 'Calgary' Diamond cut alloy wheels (ZHUC)



17" 'Halong' Diamond cut alloy wheels (ZHUF)



18" 'Kamakura' Diamond cut alloy wheels (ZHUJ)

| _ |
|---|
|   |
| — |
| _ |
| • |
|   |
| 0 |
|   |

GT



18" 'Portland' Diamond cut black alloy wheels (ZHUN)

## **NEW PEUGEOT 308 & 308 SW TECHNICAL SPECIFICATION (1/2)**

| KEY:   | New   | v 308  | New 308 SW                                      |  |  |
|--|---|--|---|--|--|
| <ul><li>STANDARD</li><li>UNAVAILABLE</li></ul> | 1.2L PureTech 130 EAT8 S&S<br>8-speed automatic | 1.5L BlueHDi 130 EAT8 S&S<br>8-speed automatic | 1.2L PureTech 130 EAT8 S&S<br>8-speed automatic | 1.5L BlueHDi 130 EAT8 S&S<br>8-speed automatic |  |
| DRIVETRAIN                                     |   |  |   |  |  |
| Fuel type                                      | Petrol  | Diesel   | Petrol  | Diesel   |  |
| Stop and Start functionality                   | ۲   | •  | •   | •  |  |
| Cubic capacity (cc)                            | 1199  | 1499   | 1199  | 1499   |  |
| Maximum power bhp (Kw)                         | 130 (96) @ 5500                                 | 129 (96) @ 3750                                | 129 (96) @ 5500                                 | 129 (96) @ 3750                                |  |
| Maximum torque lb/ft (Nm)                      | 170 (230) @ 1750                                | 221 (300) @ 1750                               | 170 (230) @ 1750                                | 221 (300) @ 1750                               |  |
| 8-speed automatic                              | •   | •  | •   | •  |  |
| Service Schedule                               | 12,500 / 1 Year                                 | 20,000 / 1 Year                                | 12,500 / 1 Year                                 | 20,000 / 1 Year                                |  |
| BRAKES   |   |  |   |  |  |
| Front and rear discs                           | •   | •  | •   | •  |  |
| SUSPENSIONS AND TYRES                          |   |  |   |  |  |
| ront suspension                                |   | Pseudo M                                       | acPherson                                       |  |  |
| Rear suspension                                |   | De-formable                                    | Crossmember                                     |  |  |
| Size - 16" tyres                               |   | 205/5  | 55 R16  |  |  |
| Size - 17" tyres                               |   | 225/4  | 45 R17  |  |  |
| Size - 18" tyres                               |   | 225/40/R18                                     |   |  |  |
| REGULATED EMISSIONS                            |   |  |   |  |  |
| Carbon monoxide (mg/km)                        | 301.6   | 43   | 301.6   | 43   |  |
| Total hydrocarbons (mg/km)                     | 22  | _  | 22  | _  |  |
| Nitrogen Oxides (mg/km)                        | 41  | 57.5   | 41  | 57.5   |  |
| Total Hydrocarbons + Nitrogen Oxides (mg/km)   | _   | 63   | _   | 63   |  |
| Particulate Matter (mg/km)                     | 0.66  | 0.35   | 0.66  | 0.35   |  |

The fuel consumption achieved, and CO2 produced, in real world conditions will depend upon a number of factors including, but not limited to: the accessories fitted (pre and post registration); variations in weather; driving styles and vehicle load. The WLTP (Worldwide Harmonised Light Vehicles Test Procedure) is used to measure fuel consumption and CO2 figures.

Figures shown are for comparison purposes and should only be compared to the fuel consumption and CO2 values of other cars tested to the same technical standard.

^^ 'MEDIUM': Medium speed town driving, representative of town or suburban driving, maximum 50mph. ^^^ 'HIGH': High speed rural driving, representative of A-road or dual carriageway driving, maximum 60mph.

^\* 'EXTRA HIGH': Extra High speed motorway driving, representative of a typical European motorway, maximum 81mph.

^ 'LOW': Low speed city driving, representative of city centre driving, maximum 35mph.

^\*^ 'COMBINED': A mixed journey average of all elements.

Figures quoted reflect a range of configurations (including non-UK market vehicles) and are subject to changes resulting from ongoing product development, range evolutions, testing and evaluations.



## **NEW PEUGEOT 308 & 308 SW TECHNICAL SPECIFICATION (2/2)**

| KEY:   | New   | New 308  |   | New 308 SW                                     |  |
|--|---|--|---|--|--|
| - UNAVAILABLE                                    | 1.2L PureTech 130 EAT8 S&S<br>8-speed automatic | 1.5L BlueHDi 130 EAT8 S&S<br>8-speed automatic | 1.2L PureTech 130 EAT8 S&S<br>8-speed automatic | 1.5L BlueHDi 130 EAT8 S&S<br>8-speed automatic |  |
| FUEL CONSUMPTION, EMISSIONS and PERFOR           | RMANCE (driver only) INFORMATI                  | ON   |   |  |  |
| faximum speed (mph)                              | 130   | 129  | 130   | 129  |  |
| cceleration 0-62 mph driver only (sec)           | 9.7   | 10.6   | 9.9   | 10.9   |  |
| uel Consumption: Low MPG (litres/100km)^         | 40.3 - 35.5 (7.0 - 8.0)                         | 51.1 - 43.2 (5.5 - 6.5)                        | 40.3 - 35.5 (7.0 - 8.0)                         | 51.1 - 43.2 (5.5 - 6.5)                        |  |
| uel Consumption: Medium MPG (litres/100km)^^     | 50.9 - 43.4 (5.5 - 6.5)                         | 59.7 - 50.9 (4.7 - 5.5)                        | 50.9 - 43.4 (5.5 - 6.5)                         | 59.7 - 50.9 (4.7 - 5.5)                        |  |
| uel Consumption: High MPG (litres/100km)^^^      | 60.3 - 50.4 (4.7 - 5.6)                         | 68.9 - 57.0 (4.1 -5.0)                         | 60.3 - 50.4 (4.7 - 5.6)                         | 68.9 - 57.0 (4.1 -5.0)                         |  |
| uel Consumption: Extra High MPG (litres/100km)^* | 51.8 - 41.7 (5.5 - 6.8)                         | 57.7 - 47.5 (4.9 - 5.9)                        | 51.8 - 41.7 (5.5 - 6.8)                         | 57.7 - 47.5 (4.9 - 5.9)                        |  |
| uel Consumption: Combined MPG (litres/100km)^*^  | 51.9 - 43.3 (5.4 - 6.5)                         | 59.6 - 50.1 (4.7 - 5.6)                        | 51.9 - 43.3 (5.4 - 6.5)                         | 59.6 - 50.1 (4.7 - 5.6)                        |  |
| arbon Dioxide (CO2) emissions Combined (g/km) ** | 123 - 147                                       | 124 - 148                                      | 123 - 147                                       | 124 - 148                                      |  |
| /EHICLE WEIGHT INFORMATION (KG)                  |   |  |   |  |  |
| iross vehicle weight                             | 1880  | 1940   | 1890  | 1950   |  |
| lass in service                                  | 1421  | 1500   | 1476  | 1538   |  |
| erb weight                                       | 1289  | 1361   | 1345  | 1400   |  |
| ross train weight                                | 3280  | 3490   | 3290  | 3450   |  |
| laximum braked trailer weight                    | 1400  | 1550   | 1400  | 1500   |  |
| laximum tow ball weight                          | 70  | 70   | 70  | 70   |  |
| NSURANCE CODES                                   |   |  |   |  |  |
| ctive Premium                                    | 19E   | 19E  | 19E   | 19E  |  |
| llure  | 19E   | 19E  | 19E   | 19E  |  |
| llure Premuim                                    | 19E   | 20E  | 19E   | 19E  |  |
| т  | 20E   | 21E  | 20E   | 20E  |  |

^^^ 'HIGH': High speed rural driving, representative of A-road or dual carriageway driving, maximum 60mph. ^\* 'EXTRA HIGH': Extra High speed motorway driving, representative of a typical European motorway, maximum 81mph.

^\*^ 'COMBINED': A mixed journey average of all elements.

Figures quoted reflect a range of configurations (including non-UK market vehicles) and are subject to changes resulting from ongoing product development, range evolutions, testing and evaluations.

The fuel consumption achieved, and CO2 produced, in real world conditions will depend upon a number of factors including, but not limited to: the accessories fitted (pre and post registration); variations in weather; driving styles and vehicle load. The WLTP (Worldwide Harmonised Light Vehicles Test Procedure) is used to measure fuel consumption and CO2 figures.

Figures shown are for comparison purposes and should only be compared to the fuel consumption and CO2 values of other cars tested to the same technical standard.

^ 'LOW': Low speed city driving, representative of city centre driving, maximum 35mph.

^^ 'MEDIUM': Medium speed town driving, representative of town or suburban driving, maximum 50mph.



## **NEW PEUGEOT 308 & 308 SW** PLUG-IN HYBRID TECHNICAL SPECIFICATION (1/3)

| KEY:   | New 308   |  | New 3  | New 308 SW   |  |
|--|---|--|--|--|--|
| STANDARD<br>- UNAVAILABLE  | <b>HYBRID 180 e-EAT8</b><br>8-speed Efficient Automatic<br>Transmission | HYBRID 225 e-EAT8<br>8-speed Efficient Automatic<br>Transmission | HYBRID 180 e-EAT8<br>8-speed Efficient Automatic<br>Transmission | HYBRID 225 e-EAT8<br>8-speed Efficient Automatic<br>Transmission |  |
| PETROL ENGINE  |   |  |  |  |  |
| Cubic capacity (cc)  | 1598  | 1598   | 1598   | 1598   |  |
| 1aximum power hp (kW)  | 150 (110) @ 6000  | 179 (132) @ 6000   | 150 (110) @ 6000   | 179 (132) @ 6000   |  |
| /laximum torque lb/ft (Nm)   | 184 (250) @ 1750  | 184 (250) @ 1750   | 184 (250) @ 1750   | 184 (250) @ 1750   |  |
| top and Start functionality  | -   | —  | -  | —  |  |
| Regulated Emission Standard  | Euro 6d   | Euro 6d  | Euro 6d  | Euro 6d  |  |
| njection Type  | Direct  | Direct   | Direct   | Direct   |  |
| Service Interval   | 20,000 / 1 Year   | 20,000 / 1 Year  | 20,000 / 1 Year  | 20,000 / 1 Year  |  |
| ELECTRIC MOTOR   |   |  |  |  |  |
| lectric motor (integrated with the e-EAT8 gearbox)                               | 1 at the front  | 1 at the front   | 1 at the front   | 1 at the front   |  |
| laximum power hp (kW)  | 110.4 (81) @ 2500   | 110.4 (81) @ 2500  | 110.4 (81) @ 2500  | 110.4 (81) @ 2500  |  |
| 1aximum torque lb/ft (Nm)  | 236 (320) @ 500 – 2500  | 236 (320) @ 500 - 2500   | 236 (320) @ 500 – 2500   | 236 (320) @ 500 - 2500   |  |
| Battery  | Li-ion  | Li-ion   | Li-ion   | Li-ion   |  |
| Battery Warranty   | 8 year traction battery warranty  | 8 year traction battery warranty                                 | 8 year traction battery warranty                                 | 8 year traction battery warrant                                  |  |
| lattery Capacity (kWh) / Battery Power (kW)                                      | 12.4 / 102  | 12.4 / 102   | 12.4 / 102   | 12.4 / 102   |  |
| :lectric Range (Combined) miles<br>Very High Consumption - Very Low Consumption) | 39 - 43   | 37 - 42  | 39 - 43  | 37 - 42  |  |
| Equivalent All Electric Range – EAER (miles)*                                    | 42  | 40   | 42   | 40   |  |
| Dn Board Charger (kW)  | 3.7 as standard / 7.4 as option   | 3.7 as standard / 7.4 as option                                  | 3.7 as standard / 7.4 as option                                  | 3.7 as standard / 7.4 as option                                  |  |
| COMBINED PERFORMANCE   |   |  |  |  |  |
| ombined Maximum power hp (kW)  | 180 (132)   | 225 (165)  | 180 (132)  | 225 (165)  |  |
| ombined Maximum torque lb/ft (Nm)  | 266 (360)   | 266 (360)  | 266 (360)  | 266 (360)  |  |

The fuel consumption or electric range achieved, and CO2 produced (where applicable), in real world conditions will depend upon a number of factors including, but not limited to: the accessories fitted (pre and post registration); the starting charge of the battery; variations in weather; driving styles and vehicle load.

Figures shown are for comparison purposes and should only be compared to the fuel consumption, electric range and CO2 values of other cars tested to the same technical standard.

^^ 'MEDIUM': Medium speed town driving, representative of town or suburban driving, maximum 50mph. ^^^ 'HIGH': High speed rural driving, representative of A-road or dual carriageway driving, maximum 60mph.

^\* 'EXTRA HIGH': Extra High speed motorway driving, representative of a typical European motorway, maximum 81mph.

Figures quoted reflect a range of configurations (including non-UK market vehicles) and are subject to changes resulting from ongoing product development, range evolutions, testing and evaluations.

The WLTP (Worldwide Harmonised Light Vehicles Test Procedure) is used to measure fuel consumption, electric range and CO2 figures.

^ 'LOW': Low speed city driving, representative of city centre driving, maximum 35mph.

^\*^ 'COMBINED': A mixed journey average of all elements.

\*Please note: The EAER, Equivalent All Electric Range, is for business tax calculations only and does not represent the actual range attainable by the vehicle.



## NEW PEUGEOT 308 & 308 SW PLUG-IN HYBRID TECHNICAL SPECIFICATION (2/3)

| KEY:  | New  | New 308  |  | New 308 SW   |  |
|---|--|--|--|--|--|
| <ul><li>STANDARD</li><li>UNAVAILABLE</li></ul>    | HYBRID 180 e-EAT8<br>8-speed Efficient Automatic<br>Transmission | HYBRID 225 e-EAT8<br>8-speed Efficient Automatic<br>Transmission | HYBRID 180 e-EAT8<br>8-speed Efficient Automatic<br>Transmission | HYBRID 225 e-EAT8<br>8-speed Efficient Automatic<br>Transmission |  |
| TRANSMISSION                                      |  |  |  |  |  |
| Туре  | Automatic, Front wheel drive                                     |  |
| Number of gears                                   | 8  | 8  | 8  | 8  |  |
| VEHICLE WEIGHT INFORMATION (KG)                   |  |  |  |  |  |
| Gross vehicle weight                              | 2120   | 2120   | 2170   | 2170   |  |
| Mass in service                                   | 1726   | 1742   | 1786   | 1800   |  |
| Kerb weight                                       | 1603   | 1633   | 1659   | 1687   |  |
| Gross train weight                                | 3620   | 3620   | 3620   | 3620   |  |
| Maximum braked trailer weight                     | 1500   | 1500   | 1450   | 1450   |  |
| Maximum tow ball weight                           | 70   | 70   | 70   | 70   |  |
| PERFORMANCE (driver only) INFORMATION             |  |  |  |  |  |
| Maximum speed in Sport mode / Electric (mph)      | 139/83   | 146/83   | 139/83   | 146/83   |  |
| Acceleration 0-62 mph driver only (sec)           | 7.6  | 7.5  | 7.7  | 7.6  |  |
| FUEL CONSUMPTION INFORMATION (WLTP V. Lo          | w / V. High Fuel Consumption)                                    |  |  |  |  |
| Fuel Consumption: Combined MPG (litres/100km) ^*^ | 293.9 - 244.6 (1.0 - 1.2)  | 278.6 - 230.4 (1.0 - 1.2)  | 293.9 - 244.6 (1.0 - 1.2)  | 278.6 - 230.4 (1.0 - 1.2)  |  |
| Carbon Dioxide (CO2) emissions Combined (g/km)    | 22-26  | 23-28  | 22-26  | 23-28  |  |
| FUEL  |  |  |  |  |  |
| Capacity (litres)                                 | 40   | 40   | 40   | 40   |  |

The fuel consumption or electric range achieved, and CO2 produced (where applicable), in real world conditions will depend upon a number of factors including, but not limited to: the accessories fitted (pre and post registration); the starting charge of the battery; variations in weather; driving styles and vehicle load.

Figures shown are for comparison purposes and should only be compared to the fuel consumption, electric range and CO2 values of other cars tested to the same technical standard.

^^ 'MEDIUM': Medium speed town driving, representative of town or suburban driving, maximum 50mph.
 ^^^ 'HIGH': High speed rural driving, representative of A-road or dual carriageway driving, maximum 60mph.

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Figures quoted reflect a range of configurations (including non-UK market vehicles) and are subject to changes resulting from ongoing product development, range evolutions, testing and evaluations. \*Please note: The EAER, Equivalent All Electric Range, is for business tax calculations only and does not represent the actual range attainable by the vehicle.

The WLTP (Worldwide Harmonised Light Vehicles Test Procedure) is used to measure fuel consumption, electric range and CO2 figures.

^ 'LOW': Low speed city driving, representative of city centre driving, maximum 35mph.

^\* 'EXTRA HIGH': Extra High speed motorway driving, representative of a typical European motorway, maximum 81mph.

^\*^ 'COMBINED': A mixed journey average of all elements.



## NEW PEUGEOT 308 & 308 SW PLUG-IN HYBRID TECHNICAL SPECIFICATION (3/3)

| KEY:   | New  | ı 308  | New 308 SW  |  |
|--|--|--|---|--|
| <ul><li>STANDARD</li><li>UNAVAILABLE</li></ul> | HYBRID 180 e-EAT8<br>8-speed Efficient Automatic<br>Transmission | HYBRID 225 e-EAT8<br>8-speed Efficient Automatic<br>Transmission | <b>HYBRID 180 e-EAT8</b><br>8-speed Efficient Automatic<br>Transmission | HYBRID 225 e-EAT8<br>8-speed Efficient Automatic<br>Transmission |
| REGULATED EMISSIONS                            |  |  |   |  |
| Carbon monoxide (mg/km)                        | 229.1  | 235.4  | 229.1   | 235.4  |
| Total hydrocarbons (mg/km)                     | 21.7   | 11.5   | 21.7  | 11.5   |
| Nitrogen Oxides (mg/km)                        | 3.5  | 4.6  | 3.5   | 4.6  |
| Total Hydrocarbons + Nitrogen Oxides (mg/km)   | -  | _  | -   | _  |
| Particulate Matter (mg/km)                     | 0.42   | 0.21   | 0.42  | 0.21   |
| BRAKES   |  |  |   |  |
| Front and rear discs                           | Front: 304x28mm / Rear: 268x12mm                                 | Front: 304x28mm / Rear: 268x12mm                                 | Front: 304x28mm / Rear: 268x12mm  | Front: 304x28mm / Rear: 268x12m                                  |
| SUSPENSION AND TYRES                           |  |  |   |  |
| Front suspension                               | Pseudo-Mac Pherson axle  | Pseudo-Mac Pherson axle  | Pseudo-Mac Pherson axle   | Pseudo-Mac Pherson axle  |
| Rear suspension                                | Semi-independent wheels -<br>Twist beam axle                     | Semi-independent wheels -<br>Twist beam axle                     | Semi-independent wheels -<br>Twist beam axle                            | Semi-independent wheels -<br>Twist beam axle                     |
| Size - 17" tyres                               | 225/45 R17   | -  | 225/45 R17  | _  |
| Size - 18" tyres                               | 225/40 R18   | 225/40 R18   | 225/40 R18  | 225/40 R18   |
| INSURANCE CODES                                |  |  |   |  |
| Allure   | 26E  | N/A  | 28E   | N/A  |
| Allure Premium                                 | 26E  | N/A  | 28E   | N/A  |
|  | 28E  | 29E  | 29E   |  |

The fuel consumption or electric range achieved, and CO2 produced (where applicable), in real world conditions will depend upon a number of factors including, but not limited to: the accessories fitted (pre and post registration); the starting charge of the battery; variations in weather; driving styles and vehicle load.

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35mph. ^^ 'MEDIUM': Medium speed town driving, representative of town or suburban driving, maximum 50mph.

^^^ 'HIGH': High speed rural driving, representative of A-road or dual carriageway driving, maximum 60mph.
^\* 'EXTRA HIGH': Extra High speed motorway driving, representative of a typical

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Figures quoted reflect a range of configurations (including non-UK market vehicles) and are subject to changes resulting from ongoing product development, range evolutions, testing and evaluations. \*Please note: The EAER, Equivalent All Electric Range, is for business tax calculations only and does not represent the actual range attainable by the vehicle.

The WLTP (Worldwide Harmonised Light Vehicles Test Procedure) is used to measure fuel consumption, electric range and CO2 figures.

Figures shown are for comparison purposes and should only be compared to the fuel consumption, electric range and CO2 values of other cars tested to the same technical standard.

^ 'LOW': Low speed city driving, representative of city centre driving, maximum 35mph.

^\* 'EXTRA HIGH': Extra High speed motorway driving, representative of a typical European motorway, maximum 81mph.

^\*^ 'COMBINED': A mixed journey average of all elements.



## NEW PEUGEOT 308 & 308 SW HATCHBACK DIMENSIONS

| EXTERNAL DIMENSIONS           |           |
|-------------------------------|-----------|
| Length (mm)                   | 4365      |
| Width (mm)                    | 1850      |
| Height (mm)                   | 1465      |
| Wheelbase (mm)                | 2680      |
| Front / rear overhang (mm)    | 900/785   |
| Front / rear track width (mm) | 1560/1555 |

| EXTERNAL DIMENSIONS FOR PARKING            |             |  |
|--|-------------|--|
| Width with front / rear doors open (mm)    | 3650 / 3356 |  |
| Width with door mirrors open / folded (mm) | 2062 / 1859 |  |

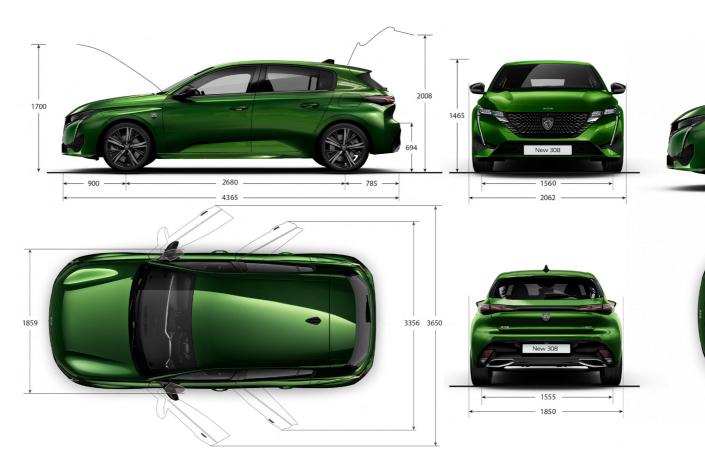
### INTERNAL DIMENSIONS

| Number of seats                 | 5           |
|---------------------------------|-------------|
| Front / rear elbow room (mm)    | 1443 / 1411 |
| Front / rear shoulder room (mm) | 1428 / 1367 |
| Front / rear head room (mm) *   | 891 / 866   |

## **BOOT, STORAGE & FUEL TANK**

| Length with rear seat back up (mm)                           | 770         |
|--|-------------|
| Width between wheel housings (mm)                            | 1050        |
| Min. boot volume ICE/Plug-in HYBRID (litres)                 | 412 / 361   |
| Max. boot volume ICE/Plug-in HYBRID (litres)                 | 1323 / 1271 |
| Fuel tank capacity Puretech & Diesel/Plug-in HYBRID (litres) | 52 / 40     |

\*Value with the optional panoramic glass roof.





412 L

361 L (Plug-in-HYBRID)



| А  | 718  | F | 891  |
|----|------|---|------|
| в  | 597  | G | 866  |
| C1 | 886  | н | 510  |
| C2 | 1743 | I | 452  |
| D  | 857  | J | 1428 |
| Е  | 770  | к | 1443 |
| E1 | 1050 | L | 1367 |
| E2 | 524  | м | 1411 |
| E3 | 689  | Ν | 129  |

## **NEW PEUGEOT 308 & 308 SW** SW DIMENSIONS

| EXTERNAL DIMENSIONS           |             |  |  |  |  |  |
|-------------------------------|-------------|--|--|--|--|--|
| Length (mm)                   | 4635        |  |  |  |  |  |
| Width (mm)                    | 1850        |  |  |  |  |  |
| Height (mm)                   | 1475        |  |  |  |  |  |
| Wheelbase (mm)                | 2735        |  |  |  |  |  |
| Front / rear overhang (mm)    | 900 / 1000  |  |  |  |  |  |
| Front / rear track width (mm) | 1560 / 1555 |  |  |  |  |  |

| EXTERNAL DIMENSIONS FOR PARKING            |             |
|--|-------------|
| Width with front / rear doors open (mm)    | 3650 / 3351 |
| Width with door mirrors open / folded (mm) | 2062 / 1860 |

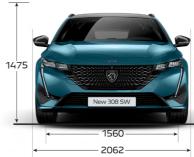
### INTERNAL DIMENSIONS

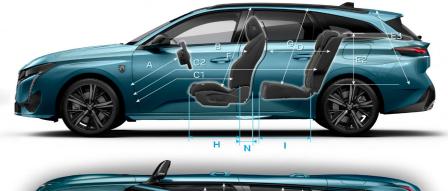
| Number of seats                 | 5           |  |  |
|---------------------------------|-------------|--|--|
| Front / rear elbow room (mm)    | 1443 / 1414 |  |  |
| Front / rear shoulder room (mm) | 1428 / 1367 |  |  |
| Front / rear head room (mm) *   | 891 / 882   |  |  |

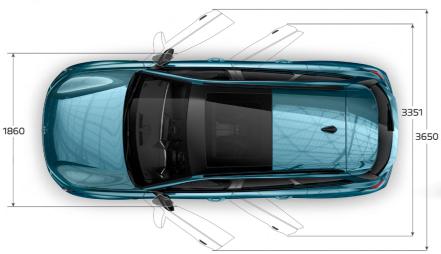
## **BOOT, STORAGE & FUEL TANK**

| Length with rear seat back up / folded** (mm)                | 1026        |  |  |
|--|-------------|--|--|
| Width between wheel housings (mm)                            | 1029        |  |  |
| Min. boot volume ICE/Plug-in HYBRID (litres)                 | 608 / 548   |  |  |
| Max. boot volume ICE/Plug-in HYBRID (litres)                 | 1634 / 1574 |  |  |
| Fuel tank capacity Puretech & Diesel/Plug-in HYBRID (litres) | 52 / 40     |  |  |















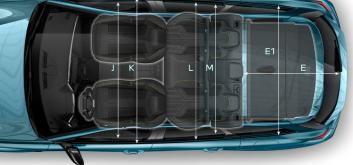
548 L (Plug-in HYBRID)

608 L

1574 L (Plug-in HYBRID)

1634 L





| А  | 718  | 718 F |      |
|----|------|-------|------|
| в  | 597  | G     | 882  |
| C1 | 886  | н     | 510  |
| C2 | 1743 | T     | 450  |
| D  | 857  | J     | 1428 |
| Е  | 1026 | к     | 1443 |
| E1 | 1029 | L     | 1367 |
| E2 | 493  | м     | 1414 |
| EЗ | 797  | N     | 129  |

## **NEW PEUGEOT 308 & 308 SW** SERVICE CONTRACTS

# **PEUGEOT OFFER TWO LEVELS OF SERVICE PLAN CONTRACTS**

### What's included:

- PEUGEOT Service Plans offer complete assurance that all your servicing costs will be completely covered for the duration of the plan
- We offer PEUGEOT Service Plans for up to five years with many mileage options
- One-off up front or monthly direct debit payment options available
- All packages are affordable and inflation proof, which means they will remain at a fixed cost for the duration of the plan.

Monthly price examples\*:

### New 308

| 36 Months / 30,000 Miles | 48 Months / 40,000 Miles | 60 Months / 50,000 Miles |  |  |
|--------------------------|--------------------------|--------------------------|--|--|
| £18.00 per month         | £22.25 per month         | £21.00 per month         |  |  |

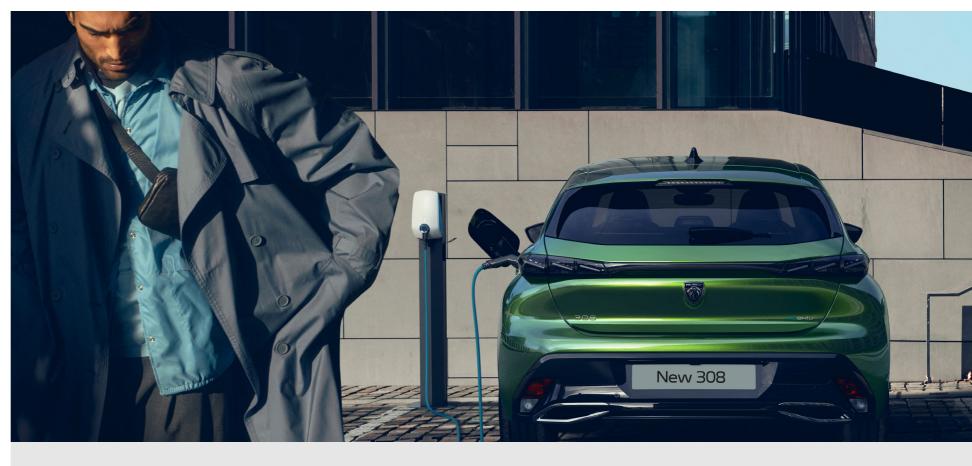
### New 308 Plug-in HYBRID

| 36 Months / 30,000 Miles | 48 Months / 40,000 Miles | 60 Months / 50,000 Miles |  |  |
|--------------------------|--------------------------|--------------------------|--|--|
| £21.60 per month         | £26.70 per month         | £25.20 per month         |  |  |

\*Price examples based on an annual mileage of 10,000 per annum. Updated on 01/09/2022.

A PEUGEOT Service Plan can be purchased up to 12 months after registration date. The prices quoted above are indicative, for a bespoke quote please contact your local PEUGEOT Retailer. If the plan is taken out after the date of registration an additional payment will be required to cover this starting period.

Any normal wear and tear maintenance work such as replacement of tyres, brake pads, brake discs, clutches, shock absorbers, wipers, batteries, bulbs, silencer, exhausts and windscreens are excluded. Servicing must be carried out by a PEUGEOT Authorised Repairer in the UK. PEUGEOT Motor Company reserve the right to change, amend or withdraw this product at any time.



## EXTENDED PEUGEOT ASSISTANCE\*

### What's included: Extension of your PEUGEOT Assistance Cover:

• Offers you the opportunity to extend PEUGEOT Assistance up to a further two years

### Cover includes:

- PEUGEOT Assistance from Home
- PEUGEOT Roadside Assistance
- PEUGEOT Recovery
- PEUGEOT Onward Travel
- PEUGEOT European Cover
- \*Excludes non-vehicle induced faults.

## TO FIND OUT ABOUT EXTENDING YOUR PEUGEOT ASSISTANCE COVER CALL 0800 294 0294

## NEW PEUGEOT 308 & 308 SW FURTHER INFORMATION

### MANUFACTURERS RECOMMENDED RETAIL PRICE ON THE ROAD (INCLUDES THE FOLLOWING FROM AUGUST 2023)

| TAX BAND | CO <sub>z</sub> (g/km) | FIRST YEAR VED | FIRST YEAR VED<br>ALTERNATIVE FUEL | ANNUAL TAX<br>PETROL & DIESEL | ANNUAL TAX<br>ALTERNATIVE FUEL | FIRST<br>REG FEE | DELIVERY<br>CHARGE | VAT @ 20%<br>ON DELIVERY | TOTAL OTR COSTS | TOTAL OTR COSTS<br>ALTERNATIVE FUEL |
|----------|------------------------|----------------|------------------------------------|-------------------------------|--------------------------------|------------------|--------------------|--------------------------|-----------------|-------------------------------------|
| A        | 0                      | £0.00          | £0.00                              | £0.00                         | £0.00                          | £55.00           | £750.00            | £150.00                  | £955.00         | £955.00                             |
| В        | 1-50                   | £10.00         | £0.00                              | £180.00                       | £170.00                        | £55.00           | £750.00            | £150.00                  | £965.00         | £955.00                             |
| С        | 51-75                  | £30.00         | £20.00                             | £180.00                       | £170.00                        | £55.00           | £750.00            | £150.00                  | £985.00         | £975.00                             |
| D        | 76-90                  | £130.00        | £120.00                            | £180.00                       | £170.00                        | £55.00           | £750.00            | £150.00                  | £1,085.00       | £1,075.00                           |
| E        | 91-100                 | £165.00        | £155.00                            | £180.00                       | £170.00                        | £55.00           | £750.00            | £150.00                  | £1,120.00       | £1,110.00                           |
| F        | 101-110                | £185.00        | £175.00                            | £180.00                       | £170.00                        | £55.00           | £750.00            | £150.00                  | £1,140.00       | £1,130.00                           |
| G        | 111-130                | £210.00        | £200.00                            | £180.00                       | £170.00                        | £55.00           | £750.00            | £150.00                  | £1,165.00       | £1,155.00                           |
| н        | 131-150                | £255.00        | £245.00                            | £180.00                       | £170.00                        | £55.00           | £750.00            | £150.00                  | £1,210.00       | £1,200.00                           |
| I        | 151-170                | £645.00        | £635.00                            | £180.00                       | £170.00                        | £55.00           | £750.00            | £150.00                  | £1,600.00       | £1,590.00                           |
| J        | 171-190                | £1,040.00      | £1,030.00                          | £180.00                       | £170.00                        | £55.00           | £750.00            | £150.00                  | £1,995.00       | £1,985.00                           |
| к        | 191-225                | £1,565.00      | £1,555.00                          | £180.00                       | £170.00                        | £55.00           | £750.00            | £150.00                  | £2,520.00       | £2,510.00                           |
| L        | 226-255                | £2,220.00      | £2,210.00                          | £180.00                       | £170.00                        | £55.00           | £750.00            | £150.00                  | £3,175.00       | £3,165.00                           |
| м        | OVER 255               | £2,605.00      | £2,595.00                          | £180.00                       | £170.00                        | £55.00           | £750.00            | £150.00                  | £3,560.00       | £3,550.00                           |

VAT is calculated at 20%. VAT is not applicable to cars sold in the Channel Islands.

Cars with a list price of over £40,000 at first registration will pay an additional rate of £390 per year on top of annual tax 'standard rate', for five years from the start of the second licence, before returning to the rates listed above. This supplement does not apply to electric vehicles.

## **PEUGEOT 3 YEARS OF WARRANTY**

All vehicles first registered in the UK and purchased from a UK PEUGEOT Retailer benefit from a PEUGEOT 2 year unlimited mileage manufacturer's warranty and a free optional additional 1 year of warranty provided by the PEUGEOT RetailNetwork in the UK.

## **PEUGEOT ASSISTANCE**

All new PEUGEOTs come with PEUGEOT Assistance, our breakdown assistance service.

PEUGEOT Assistance is available every minute of the day and night; 365 days of the year, for you and anyone else driving your PEUGEOT with your permission.

Full details are available at <u>www.peugeot.co.uk</u>

All information and prices correct at time of publication, but are subject to change at any time without prior notice (which may occur as a result of matters including, but not limited to, any changes in legislation and/or any changes by the government).

It is our policy to continually improve our vehicles in every way. To avoid any misunderstandings you are advised to check with your PEUGEOT Dealer the prices, specification (including colour), equipment, accessories and equipment relating to any PEUGEOT vehicle and the exact cost and availability prior to ordering.

Where a feature is described as an option in t stated otherwise.

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Where a feature is described as an option in this publication it should be assumed that it is at extra cost unless specifically

For further information visit our website at peugeot.co.uk or contact your local PEUGEOT Retailer

## **NEW PEUGEOT 308 & 308 SW EXPLORE THE RANGE**



# **NEW PEUGEOT** 308 & 308 SW WITH PLUG-IN HYBRID TECHNOLOGY

Join us:

All information and prices correct at time of publication, but are subject to change at any time without prior notice (which may occur as a result of matters including, but not limited to, any changes in legislation and/or any changes by the government). It is our policy to continually improve our vehicles in every way. To avoid any misunderstandings you are advised to check with your PEUGEOT Retailer the prices, specification (including colour), equipment, accessories and equipment relating to any PEUGEOT vehicle and the exact cost and availability prior to ordering. Where a feature is described as an option in this publication it should be assumed that it is at extra cost unless specifically stated otherwise. Issued by Sales and Marketing, PEUGEOT Motor Company PLC, Pinley House, Sunbeam Way, Coventry CV3 1ND.

